

**The Krewe of St. Andrews Board of Directors**  
**Meeting Minutes**

01/05/2022

**I. Call to order**

Facilitator Name

**II. Attendance**

Attendance was recorded by secretary Jerry Kelly as follows: President Jay Rea, Secretary Jerry Kelly, Treasurer Donald Cox, President-elect Moe Parker, Board member Lee Head, Board member Judy Biddle and Board member David Blasi. Others in attendance included Ambassador c0-chair Mary Jones, Tina Head, Evette Parker, Lorena Kelly, and Joey Capo.

**III. Approval of Minutes from last meeting.**

The minutes from the last meeting were presented by Secretary Jerry Kelly. A motion to accept was made by Lee Head. The motion was seconded by Moe Parker. The motion passed and the minutes were approved.

**IV. Treasurer Report**

The treasurer report was made by Don Cox. A profit of \$5919.50 was reported for December 2021 which included a \$10,000 donation from Lee Head. Year-to-date profit (12-31-2021) was reported as \$13,617.87. Charlie Coram made a \$2500 donation which was to cover insurance (\$2400) bill for the fire truck. The report includes detail on each float for axles, cut down, welding and repair. Lee Head made a motion to accept the treasurers' report. A second was made by Moe Parker. The motion passed and the report was accepted.

**V. Open issues/ Committee reports**

- a) President Jay Rea made a motion to accommodate Krewe member, charter member, and former King Bill Hudson and his request to ride in the Mardi Gras parade in a golf cart. This is an allowance due to health issue and physical disability (amputation), but in no way is to affect our general ban on golf carts in our parades. Our accommodation complies with the letter and spirit of the Americans with Disabilities Act. The motion passed without objection.

- b) Joey Capo reported on the upcoming Mardi Gras festival. He reported delivering some checks to Don. 24 vendors are confirmed with more expected. City to vote on permit applications on Jan.11, 2022. Discussed and clarified port-o-let number and locations including Huntington Lake Park, Oakland Terrace and parade route. Discussion confirmed arrangements for barricades are in place. Joey reported food vendor spots are sold out, but some retail vendor spots remain available. Joey asked if we needed a booth for Krewe merchandise and we will consult with merchandise. Trying to arrange crawfish for Sunday event. Florida State fair and lower Alabama State Fair are in same time frame causing some difficulty for carnival games. Inflatables have been secured. Still no reply for Gov. DeSantis as Grand Marshall. We can pursue alternatives with Neal Dunn as next choice. Other alternatives include Emeril or Ric Flair. We need earlier invitations to visiting Krewes with schedule and parade line-up. Joey reports all that info was put on website/ social media this day. Joey reports a good partner in Shawn Lyons (Uncle Earnie's) as well as Bobby at Salty Hobo and Brad Stevens. Don suggested he contact Greg Abrams at Tarpon Dock for involvement as well.
- c) Den rental was discussed. Chris and Joey have been approached to manage this operation. They are to give us an answer shortly. We do have an event scheduled for Jan.15, which conflicts with Springtime Tallahassee 12<sup>th</sup> night ball limiting our staffing options. Jay is to work this out with Doris. Moe discussed Google voice and Google docs to help manage Den rental. This would provide a common phone and email for contact and permanent place for information and documentation. Don has equipment for Google phone.
- d) Den Rental: Kitchen completion was discussed. Cabinets (upper and lower) for completion cost \$4353. A laminate top cost \$1896. Granite top costs \$3500. Discussion followed. Judy made a motion to complete the kitchen per the plans shown at a cost of \$8,000-10,000. Don seconded the motion. The motion passed. Lee to select the counter material. Moe noted that den rental revenue for last year was \$21,967, so the cost of this project is covered. Jerry asked about roof repair status. We are still waiting for estimates.
- e) Float modifications/ re-build: There is significant progress on float that have been cut and re-trucked. All seem to be on track to be completed for the most part by 12<sup>th</sup> night.

- f) Reciprocal agreements: Jay and Moe discussed a possible agreement with Springtime Tallahassee. Discussion included required event attendance, parade involvement, etc. Jay and Moe are to further pursue the issue at Springtime 12<sup>th</sup> night coming up. This agreement will involve Ambassador attendance and involvement. Need to particularly define "Top 6" for reciprocal agreement.
- g) Member Handbook Update: There are things that need to be updated/corrected in handbook. Last handbook revised 2017. The list of Charter members is incorrect and has been incorrect since at least 2015. This was pointed out by Charles Segrest. A list prepared by Terri Lillard and reviewed by Lee Head and Charles Segrest is certified correct for inclusion in new handbook. Discussion continued about how a conflict over correction of this list played out on social media. The board agreed that social media is not the place to air out these conflicts. Jay thanked Charles for his work with the Ambassadors for the past 5 years.
- h) Merchandise for festival: Per Charles it is very difficult to get shirts, screen prints and merchandise. He is not optimistic that we will have enough for a booth. Will find out in next 2 weeks whether we can have merchandise. TDC paid \$4500 for 25<sup>th</sup> Anniversary beads that we now have in stock.

## **VI. New Business**

- a) 12<sup>th</sup> Night: All preparations are done for 12<sup>th</sup> night including food, decorations, band, and Father Michael to do the blessings.
- b) Ball invitations: Judy asked if the Ambassadors have sent the invitations for our ball to the other Krewes. She understood, traditionally, that is an ambassador function. Charles confirms that tickets were sent to KoDY but not general invitations to anyone else.
- c) Social Media: Moe discussed Krewe utilization of Facebook with monitors and administrators and the inherent review issues. Moe suggested we improve our process and review our selection of these positions. Moe volunteered to spearhead a study on how. He also suggested we expand our utilization of other media. Moe also discussed a way to link text and/or e-mail to Facebook post.
- d) Ambassadors: Mary, Jerry, and Jay discussed new vision for the Ambassadors, concerning functions, requirements, and duties with more discussion to follow.

- e) Quarterly Meeting: The quarterly meeting and elections are scheduled for March 4, 2022. Jay asked do we want to combine regularly monthly meeting with that. Discussion that followed pointed out that no real business can be conducted during the quarterly meeting. Judy made a motion to have the monthly meeting on March 2, 2022, and annual meeting/elections on March 4, 2022. Don seconded the motion. The motion passed unopposed.
- f) Service animals: The board discussed animals/pets at Krewe events. Main discussion was pets at inside events or in crowded float areas or VIP areas. Dogs on leashes create walking hazards in crowded venues and increase fall and injury risk. The board agreed that den and den events need to be restricted to service animals only.
- g) Barricade trailer sign: Lee requested permission to have a sign made for the barricade trailer saying "follow me to the fun. Krewe of St. Andrews" The board agreed.
- h) David asked about agenda item St. Patrick's Day Parade. Jay said he did not know of a parade being planned, but that Joey had asked if we had been approached about one.

## **VII. Adjournment**

Don made a motion to adjourn with Judy seconding. Motion passed unopposed and the meeting was adjourned at 7:01 p.m.

Minutes submitted: Jerry Kelly

Minutes approved: Kosa BOD \_\_\_\_\_(date)