

The Krewe of St. Andrews Board of Directors
Meeting Minutes

1-Feb-2023

I. Call to order

The monthly meeting of the Krewe of St. Andrews Board of Directors was called to order on February 1, 2023, at 05:32 PM by President Moe Parker at the Krewe of St. Andrews Event Center, Panama City, FL.

II. Attendance

Attendance is recorded as follows: President Moe Parker, President-Elect Judy Biddle, Secretary David Blasi, Treasurer Emeritus Don Cox, Treasurer Leslie Fuqua, and Board members Jerry Kelly, Lee Head, and Pam Wiggins. Also present were Paul Ortiz and Joey Capo from Legistix.

III. Approval of prior meeting minutes

Minutes from the January 4, 2023 Board of Directors meeting were sent via email to all board members by Secretary David Blasi. Jerry Kelly made a motion to accept the minutes without reading them. Lee Head seconded the motion. The motion passed without opposition.

IV. Treasurer Report

Treasurer Emeritus Don Cox presented the financial report and stated that our yearly balance was \$109,420.43. On the January P&L detail, the revenue over expenses was \$1849.00. The ball ticket sales were \$4800. There was \$1200 received from advertising in the ball programs.

Lee Head made a motion to accept the treasurers report. Jerry Kelly seconded the motion. The motion passed without opposition.

V. Vote on Pensacola Property Donated by Lee Head

On January 21, 2023, a vote was taken by the Krewe of St. Andrews Board of Directors via email to accept receipt of a donation from board member Lee Head for a contract and loan ownership for a land sale in Pensacola, Florida. The purchaser is Anita McFarlane and the purchaser will pay closing costs. Price is \$30,000.00 with \$3,000.00 cash down. Krewe of St. Andrews will own the loan of \$27,000.00 at 6% interest for five (5) years. Payment is to be \$494.67 per month.

The motion passed unanimously. For the complete email, see document “20230201 Krewe of St Andrews Pensacola Donated Property E-Vote.docx

Joey Capo from Legistix gave an update on the progress of the Mardi Gras Festival

Joey said the festival plans are right on track. He also said Moe Parker and Lee Head gave him some advice on adding more vendors and he is doing that.

Chris Pfahl is on top of the parade and we may have a record on the number of floats.

Joey is working the beer vendors and trying to get more beer choices than in past years.

The VIP list is almost full and is expected to sell out before the parade.

Moe Parker stated that after some back and forth in trying to get a grant from the city for the festival, the city eventually offered an additional \$13,000 in grant money. The grant settled out at \$20,000.

Don Cox said that this year, information will be submitted to the city by May 2023 so that we might obtain approximately \$50,000 as a line item in the city budget that will allow us to bring in a big name entertainer to draw a record crowd.

Moe Parker said we need to concentrate bigtime on advertising for our festival in the future.

Lee Head said he has assembled a group of 5 individuals who know how to use the internet for advertising. Lee said he will take on the job of advertising for the festival. Lee has also offered \$20,000 to hire an executive director to handle marketing plus more.

Leslie Fuqua stated that the stage(s) do not have any Krewe of St. Andrews banners. It was stated that 2 were being made for this year.

VI. Previous Business

- a) The quarterly meeting is scheduled for March 10th. Judy Biddle plans to emphasize that either krewe volunteers need to step up and help or we need to increase our charges for dues, events, drinks, etc. Volunteers are needed to help set up and take down for the quarterly meeting.
- b) The Den has been painted and new baseboards added. Anything that was taken down in preparation for the painting still needs to be reinstalled. The floor still needs addressing but that will be handled after the Mardi Gras season.

- c) Jerry Kelly said that the next week workers will show up to work on the parking lot light.

VII. New Business:

- a) Moe Parker stated that Cammie Washabaugh wants to ensure that proper security is in place for the Event Center event. He stated that the customer will be charged for security to be present.
- b) Moe Parker said that a stolen car had run into our fence leading into the Event Center but the fence repair will wait until after Mardi Gras season.
- c) Don Cox said he has taken pictures of the roof leaks in the float barn(s). Lee Head said the contractor who will work on the roof is ready to go. Lee estimates that the roof repair will cost about \$10,000 if we do it ourselves, about \$30,000 if we contract it out. Judy Biddle suggested we advertise for volunteers. Lee said he will purchase the screws. Judy then made a motion that we go ahead and purchase the screws. Pam Wiggins seconded the motion. The motion passed unanimously.
- d) Moe Parker was disappointed with our float participation in the PCB KoDY parade. The board agreed that we need tighter controls on the floats. The floats belong to the krewe, not to the float captains. A rotating schedule was suggested to utilize all of the floats on a regular basis. Moe will take on the task of creating a float captain job description. Leslie Fuqua offered to help with the document.

VIII. Questions, and Other business

- a) Lee Head asked if the board wanted to put on the market the larger piece of Pensacola property that he donated or lease it to krewes or any other renter. Don Cox warned that we may have to suffer tax consequences if we sell the property. He will explore the laws.
- b) Pam Wiggins made a motion that we bring in 2 truck loads of gravel to add to our parking lot. Leslie Fuqua seconded the motion. The motion passed unanimously.
- c) A few adjustments to the sponsor application were discussed. Some of the sponsor fees were discussed. Lee suggested possible naming rights for our Den buildings and/or our floats. Moe said that after the final version is agreed upon, the application will be prevalent everywhere we have activities.
- d) David Blasi asked if the wheels were in motion to advertise the election open positions and collect candidates. Moe Parker is working with Lori to assemble an email that the board would critique and then send out to the krewe members.

IX. Adjournment

Lee Head made a motion to adjourn the meeting. Judy Biddle seconded the motion and it passed without opposition. The meeting adjourned at 7:05 PM on February 1, 2023.

Minutes submitted by: David Blasi, Secretary

Minutes approved by: Board of Directors