

The Krewe of St. Andrews Board of Directors
Meeting Minutes

8-Mar-2023

I. Call to order

The monthly meeting of the Krewe of St. Andrews Board of Directors was called to order on March 8, 2023, at 05:38 PM by President Moe Parker at the Krewe of St. Andrews Event Center, Panama City, FL.

II. Attendance

Attendance is recorded as follows: President Moe Parker, President-Elect Judy Biddle, Secretary David Blasi, Treasurer Emeritus Don Cox, and Board members Jerry Kelly, Lee Head, and Pam Wiggins. Treasurer Leslie Fuqua could not attend the meeting. Also present were Lorena Kelly, Jay Rea, and Evette Parker.

III. Approval of prior meeting minutes

Minutes from the February 1, 2023 Board of Directors meeting were sent via email to all board members by Secretary David Blasi. Pam Wiggins made a motion to accept the minutes without reading them. Lee Head seconded the motion. The motion passed without opposition.

IV. Treasurer Report

Treasurer Emeritus Don Cox presented the financial report and stated that our general fund has \$96,562.27 as of February 28, 2023. The building fund has \$8142.66.

Regarding the property donated by Lee Head in Pensacola, Don reduced the value of the small parcel by \$5,000.00 to match what we are selling it for, since we did not have an appraisal.

The profit and loss for Jan-Feb shows a loss of \$12,289.00 loss. This is not uncommon based on the way the monies are juggled as the year changes.

Don recommended that during 2023 the board works towards getting all of the floats equipped with similar or the same generators and sound systems. Don said a new krewe member, Justin Krupa, knows a lot about sound systems and could help reach this goal.

Jerry Kelly made a motion to allocate the money needed to purchase generators for floats that need them, and to purchase sound systems that operate on A/C. Three floats will require \$700-\$800 because they need both. The others will require \$300-\$550 since they

need only generators. Pam Wiggins seconded the motion. The motion passed without opposition.

Pam Wiggins made a motion to approve the treasurer's report. Lee Head seconded the motion. The motion passed without opposition.

V. Previous Business

- a) Moe Parker spent \$25 for a Facebook ad to promote the Mardi Gras festival. He believes several hundred people attended because they pursued information from the ad. That was 1 week before. He said we need to do that months before the festival. Lee Head displayed a brochure that needs to be used for advertising. Moe said that Destination Panama City (DPC) was difficult to work with because they promise but do not deliver. Don Cox said that DPC wants a budget in May so a line item will appear on the fiscal budget for KoSA. This is important in order to secure the maximum amount of grant money and be able to book a headliner well in advance. Don believes we will get around \$7000-\$8000 for this year's festival. Jerry Kelly recommends we add in the cost of beads and throws.
- b) Moe Parker started a discussion about hiring an executive director by stating how many hours he put in doing krewe work. An executive director would be responsible for doing the work well in advance and getting it done right. All board members agreed that we need to start on the next festival immediately after the current one is over. Jay Rea stated that having us handle the vendor applications is dangerous. The liability should go to someone who is covered by insurance. Also, Jay mentioned that Chris Pfahl balances the vendors so there is a good selection of different kinds of vendors.
- c) Lee Head offered to put a Krewe of St. Andrews Executive Director on his payroll for \$20,000 to cover all government requirements. Don Cox said he would talk to Crystal Ford about possibly taking the position. Lee offered an idea of a corporate sponsor that would be advertised year-round by the krewe and enjoy certain perks such as x number of non-voting attendees at each event, signage on our Den, float(s), and/or barricades, and include their own personal float in parades, if desired. The estimated cost would be \$3000 per sponsor. Pam Wiggins made a motion that we interview for an executive director. Judy Biddle seconded the motion. The motion passed without opposition. Lee Head abstained from the vote because he would put the director on his payroll. The executive director position will be offered to the krewe at the annual meeting on March 10, 2023.

- d) The order of activities at the annual meeting was discussed. Bar opens at 5:30. Dinner at 6:00. During dinner, any candidates who want to promote themselves may do so. Then any last-minute write-in candidates may throw their hat into the ring. Lori Cowan will handle any last-minute candidates. Ballots are distributed and votes are cast. Then Judy Biddle stated that there are really no runoffs. There is one candidate for each position. Unless there are last-minute candidates, there will not be a need for an election. Claudia Anderson and Lucy Podolske are running for the board. Paul Ortiz is running for president-elect. There will also be a 50/50 raffle and a possible game, time permitting.
- e) Jerry Kelly said he has 12 applications for ambassadors. He said they must be approved by the board. He read the list of ambassadors and asked for approval from the board. Lee Head made a motion to accept the ambassadors read. David Blasi seconded the motion. The motion passed without opposition.
- f) Moe Parker stated that he sees progress on Den maintenance. Lee Head said the grate for the drain at the entrance of the float barn should be in the next day and installed on Tuesday.

VI. New Business:

- a) Don Cox said our grill is pretty worn out. This subject was tabled until another meeting.
- b) Lee Head showed a drawing of the proposed division of the property in Pensacola he donated to house krewe floats. It would hold 8-10 float bays and 1 meeting room.
- c) Moe will start soon on Gate research.
- d) Moe has outlined what he wants to do on the website. He will coordinate with Lee and Don and temporarily take the helm from Pam George.
- e) Moe said he and Evette want to start a donation pot to purchase an ice maker. Lee said the approximate cost would be \$1500-\$2500.

VII. Questions, and Other business

- a) We can support no more floats in the float barns.

VIII. Adjournment

Pam Wiggins made a motion to adjourn the meeting. Lee Head seconded the motion and it passed without opposition. The meeting adjourned at 7:05 PM on March 8, 2023.

Minutes submitted by: David Blasi, Secretary

Minutes approved by: Board of Directors