

Board Meeting Agenda for 5 July 2023

Meeting called to order at 5:30pm

Attendance: President Judy Biddle, Lucy Podolske, Claudia Anderson, Lee Head, Don Cox, Leslie Fuqua, Moe Parker(call in), Evette Parker(call in)

Others present: Jerry and Lorena Kelly, Peter and Julie Slatcoff, Joe Wilds(call in), Tina Head, Jay Rea, Diane Daigle.

Motion to accept Previous Minutes passes without opposition or changes.

Treasurer's Report Acceptance

- Pensacola land parcel – paperwork was denied (Renea Brown) no evidence of use for tax exempt purposes. Lee Head will follow up (by statute they have to give us exemption)
 - Year to Date Loss \$16579.78
 - Bunkosa – net \$873.94
 - Lee motioned to accept Treasurer's report, motion passed without opposition.

Den Rental – Cami resignation

- Membership had to come before Bunko and clean.
- Sharon – did not resign until end of year
- Judy asked Moe to limit access of Cami to den (member status)
- Daystar or Merry Maids to clean den- may do a contract if dates are in advance
- Need continuity book for den rental

Previous Business

1. Roof Update – Lee reports it is repaired
2. Moe –
 - gate research – will have information at next board meeting
 - website and marketing updates,
 - ice maker fund? Partially donated
 - Festival Management Position update? Closes on the 23rd, 1 good application, 2 not so good. Board will interview.
3. Moe –sponsorship flyer corrected and will be emailed to board, (James @ CF)
4. Where are we with providing bar continuity book? Vet working on it.
5. Den Rental Contract to be updated. Judy will send out.
6. Sharron would like budget to plant plants \$300 – TABLED
7. Ramp out back door for trash?
 - Lee- \$7.25 per foot plus dirt work, Lee will send final cost for vote.

New Business

1. **Seafood Festival update** – Scheduled for September 9th.
Joe Wilds :
 - we have a contract with Celebration Place to set up/take down tent
 - Chuck Haney will organize the car show, \$25 @ car, he will provide trophies,

KOSA will set up categories and judging.

- Koozies for fish fry have been ordered. KOSA logo on one side and DPC on the other side \$414
- Need to set up meeting at property to survey.
Located across from Los Antojitos on the water.
- Co-chair Micah will conduct Seafood Festival Meetings every Thursday at 5:30pm
- PR is getting all information on posters, banners, etc.
- Working on food with Jay and Micah (Shriners) fish catfish? Feed 200 people
- Bar will be set up, need to apply for off-site permit
- Need budget for band... Jay Rea will research
- VIP event Sept 8... "Taste of St. Andrews" Jay Rea will help with this.
- Diane – medallions.. Need to get stamp with QR code to put on. Moe has QR

2. Air conditioner maintenance- need to call and put on schedule for every 6 months.

3. Mardi Gras Festival expenses report to city – Don needs to meet with city.

Don asked Chris Phal to look into dates for corn-hole tournament.

4. Ordering Pins for 2024 court?

New King and Queen can't order, Judy will call Dynasty.

5. Ordering Pins and posters for 2023 year -Claudia will order.

6. Advertising meeting -19 July

Questions and Other Business:

Dinner at the Den – Food TBD – Judy will contact Cami, Board will set up and clean up

Tickets will be on Eventbrite and Venmo

Golf Tournament-Jan- Gross 24,815, \$6000 for carts, \$840 for signs and food, NET \$17,970.00

Jerry and Lorena – Royal Float Tires –replacement estimate from Gagnon's \$440.00 Board approved

Peter and Julie – Sept 29 Steak Night, Gen membership meeting, Breast Cancer Awareness.

Tina Head- need an answer on new members without sponsors.

- \$100 Application fee (non refundable)
- Modify application (Associate member)
- 6 month probation (no member perks until end of probation)
- Board member will sponsor
- Motion passes without opposition

Jerry – Bill Sain won the gun

Meeting adjourned at 7:38

BUSINESS VIA EMAILS

Board Approved New Members –

Rhonda Conrad	Ellen Johnson
Teresa Devilbiss	Don Cox
Kirsten Bergman	Kurt Bergman
Christopher Gallagher	Lee Head
Moriah Gallagher	Tina Head


Public Relations - a motion was approved for a \$500 budget for the PR committee to begin marketing preparations. We are on for the 19th. Joe has the media lady set for 6PM. We should plan on getting there and getting started as close to six as we can.

Scholarship Committee - The application on the website has been updated to reflect the July 15, 2023 deadline. A flyer has been dropped off at Haney, Troy, GCSC and FSU to contact personnel at each educational institution. Dunkin McClane at GC has personally sent an email to applicants who qualify encouraging them to apply. A message was placed on the Krewe only website encouraging members, family and friends with financial need at apply.

I have received a copy of the new committee for 23/24 and will reach out to the by email prior to the July 15th deadline. We will meet around the 3rd week of July to review applications. I will contact Vet Parker to identify a date when the Den is available.

Patti Fowler Chair

Board Approved Sponsorship Brochure




Sponsorship Opportunities with the Krewe of St. Andrews

Our Mission: We bring together dedicated volunteers and community growth-minded sponsors to promote Historic St. Andrews, Panama City and the surrounding area by hosting events that attract visitors and commerce to enrich our community businesses and benefit all citizens.

The Krewe of St. Andrews (KOSA) is a 501c3 volunteer organization that has over 200 active members of the community representing a large network of contacts with influence throughout the local region.

The Krewe is seeking partners to share expenses and the demands of fulfilling a broader mission serving the local area.

KOSA partners can join at the following sponsorship commitment levels.



Phone: 850 938-3234
 Email: kosapcf@gmail.com
 P.O. Box 16792
 Panama City, FL 32406
 www.standrewsmardigras.com

	<p>Parade Sponsor \$9,500</p> <p style="text-align: center;">Over 50,000 attendees in previous years</p> <p>Kids Parade Sponsor \$5,000</p> <p style="text-align: center;">Lots of parents and grandparents</p> <p>Festival Grounds Sponsor \$5,000</p> <p style="text-align: center;">Over 60,000+ festival attendees</p> <p>Corporate Sponsor \$5,000</p> <p style="text-align: center;">Your name at all our events</p> <p>Royal Ball Sponsor \$3,500</p> <p style="text-align: center;">Upwards of 250 couples in finery</p> <p>Golf Tournament Sponsor \$2,500</p> <p style="text-align: center;">Sells out every year</p> <p>Float Sponsor \$1,500</p> <p style="text-align: center;">Your banner on a float - 2 free riders</p> <p>Pet Costume Contest / Parade \$ 500</p> <p style="text-align: center;">Everyone loves their pets</p> <p>Barricade Sponsor \$ 500</p> <p style="text-align: center;">Everyone stands in front a barricade!</p>
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SPONSORSHIP DETAILS

PARADE SPONSOR **\$9,500**

- * Sponsor sign displayed at the Krewe of St. Andrews Den (1 year)
- * Recognition announcement at every Krewe of St. Andrews event
- * Sponsor name or logo on all printed materials, signage and media packages for sponsored events
- * Advertisement in the Krewe of St. Andrews monthly news releases and social media
- * Sponsor sign on the Royal Float (2.5 x 6) mounted on the back and fully visible throughout the main parade
- * Table of honor with 10 seats and special recognition at the Krewe of St. Andrews Royal Ball
- * Krewe of St. Andrews artwork for display at sponsor's business
- * Link to sponsor's website on the St. Andrews Mardi Gras website
- * 2 memberships with attendance to ALL Krewe of St. Andrews events for 1 year
- * Float riding for 4 in the Krewe of St. Andrews Mardi Gras Parade

KIDS PARADE SPONSOR **\$5,000**

- * Sponsor designed signage and banner at start of Kids' Parade
- * 2 passes for all Diners at the Den (DaD)
- * Link to sponsor's website on the St. Andrews Mardi Gras website
- * Ad in Krewe of St. Andrews monthly news releases and social media

FESTIVAL GROUNDS SPONSOR **\$5,000**

- * Sponsor designed signage displayed in Festival and Bandstand area
- * 2 float rider positions (costumes and throws are riders' responsibility)
- * Link to sponsor's website on the St. Andrews Mardi Gras website

CORPORATE SPONSOR **\$5,000**

- * 6 Krewe of St. Andrews memberships
- * Sponsor signage displayed at the Krewe of St. Andrews Den
- * Sponsor signage at all Krewe of St. Andrews events
- * Link to sponsor's website on the Krewe of St. Andrews website.

ROYAL BALL SPONSOR **\$3,500**

- * Sponsor signage and banner at the Krewe of St. Andrews Ball
- * Table of honor with 10 seats at the Krewe of St. Andrews Ball
- * Special recognition at the Krewe of St. Andrews Ball
- * Krewe of St. Andrews artwork for display at sponsor's business

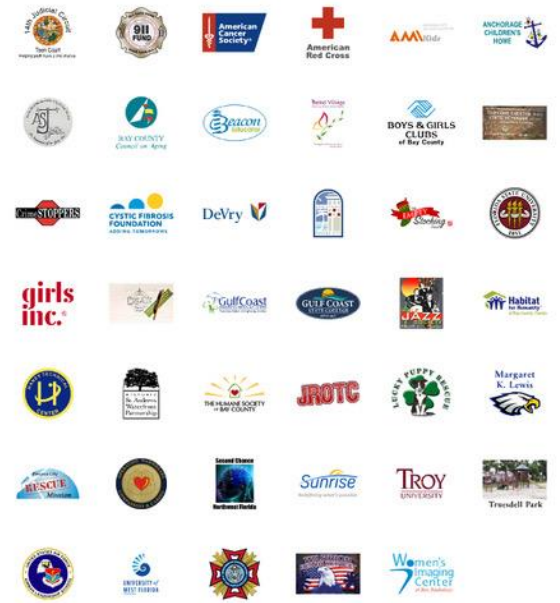
FLOAT SPONSOR **\$5,000**

- * Your banner on a float in the Krewe of St. Andrews Mardi Gras Parade
- * 2 float rider positions (costumes and throws are riders' responsibility)

PET PARADE SPONSOR **\$3,500**

- * Sponsor signage displayed in the Pet Stand area
- * Special recognition of the sponsor at the event
- * Free participation for 1 pet in the Krewe of St. Andrews Pet Parade

Over \$212,000 Donated
to these Local Charities & Scholarships



Minutes approved by board and submitted by Pam Wiggins Aug 2, 2023