

# ***Krewe of St. Andrews Board of Directors***

## ***Monthly Meeting Minutes***

August 4, 2021

### **I. Call to order**

Jay Rea called to order the regular monthly meeting of The Krewe of St. Andrews board of directors at 5:28 pm on August 4, 2021 at the KOSA event center.

### **II. Attendance**

Jerry Kelly recorded attendance as follows: President Jay Rea, Treasurer Donald Cox, Secretary Jerry Kelly, Board Members Judy Biddle, David Blasi, Lee Head and Moe Parker by phone. Also present were Sargeant at Arms Paul Ortiz, Past President Tom Bowdoin, King Ed and Queen Kathy Benner, Charles Segrest, and Lorena Kelly.

### **III. Approval of minutes from last meeting**

Jerry Kelly presented the minutes of last meeting. One amendment was noted. Donald Cox made motion to accept with amendment, seconded by Judy Biddle and motion carried.

### **IV. Open issues**

- a) Seafood Festival progress report was made by Charles Segrest. The St. Andrews Seafood Festival, planned for Sept 10 and 11, is coming along. The city permit is approved and the alcohol permit is in progress. The logo is complete and on facebook. All St. Andrews restaurants have been approached and given the opportunity to participate per his report. The festival starts at 2:00 pm on Friday until 8:00 pm. The area will need to be cordoned off on Thursday evening and set up will begin on Friday at 8:00am. It re-opens on Saturday at 10:00 and finishes at 8:00 pm after which it will all need to be broken down and cleaned up. Friday and Saturday will feature a oyster shucking contest from 3:00 to 5:00pm sponsored by Hunt's and Tarpon Dock with \$1000 prize. Jam Kings will play from 5:00 to 8:00 both nights. Friday will feature "A Taste of St. Andrews" with 7 restaurants ( Uncle Ernie's, Alice's, Copper Tap, Slice House, Los Antojito's, Funky Mermaid) providing a seafood item or dessert. This will be a VIP function with only 100 tickets sold @ \$30 each and includes 2 free drinks. Because of advertising, there will be no exclusive KOSA member sales of these tickets. Salty Oak Brewery is to provide a specialty beer and Uncle Earnie's is to provide a specialty drink

recipe. There will be 5 food vendors (Hunt's, Tarpon Dock, Fins, Funky Mermaid, maybe Los A.) on both days all representing St. Andrews restaurants. Our Krewe bar will be exclusive beverage vendor for the festival, including alcoholic and non-alcoholic. The Court Benevolence will receive no funding from this as in previous Fish Fry events. The City will provide childrens' activities. Ads are planned to start on Monday( Sept. 6 ) after Gulf Coast Jam / Labor day on Channel 13 and possibly sister station in Dothan. Charles will also contact radio stations with I Heart radio specifically mentioned (Preston – Newstalk). Charles is also to meet with Jen Vigil concerning support from Destination Panama City. The need for new signage and new T-shirts was discussed (Charles working with Ink Tracks). All the tables and chairs from the den will have to be transported and set up and the City will also provide tables and chairs as well as tents and porta-potties. The need for lots of volunteer participation was discussed and appeals will be made to membership. Jay Rea has completed an updated vendor agreement for the festival and is working on a letter for the restaurants outlining time line, requirements, and expectations. Moe Parker volunteered use of his trailer for transport of tables, chairs, etc.

- b) 25<sup>th</sup> Anniversary Mardi Gras : Charles also discussed need to get the artwork/logo finalized for medallion beads due to delays in production and shipments from China. Judy discussed progress for artwork for pins, shirts, etc. for 25<sup>th</sup> year with needed input from Anniversary committee, King and Queen and merchandise.
- c) Burger nights: Charles reported that this den activity is doing well with next one scheduled for Aug. 12, 2021. This event is to be repeated the 2<sup>nd</sup> Thursday of each month.
- d) Den Maintenance: Construction of the stage trailer is progressing well and should be completed soon. Roof leaks are still noted in the float barn. Possible leaks in den noted on recently replaced ceiling tiles. Constructing a concrete ramp to the deck side of the barn was discussed for investigation.
- e) Den Rental: Tom Bowdoin noted we are doing well with den rental but anticipates we may have some cancellations due to CoVID cases increase. He also discussed urgent need for more volunteers to help. Tom also made it known that he and Doris would not continue with den rental after the 1<sup>st</sup> of the year.
- f) Draw Down : This is scheduled for Oct. 22, 2021 and is being coordinated by Kurt and Kathleen Bergman and will be held at the den (event center) .

- g) Treasurer Report: Donald Cox reported we have approximately \$127,000 in general fund as well as \$11,300 in building fund. Den rental monies deposited so far are approximately \$10,840 resulting in a profit through July of around \$22,230. The city dispensed a check for \$12,703 to us for the Mardi Gras festival move of which \$5,328.00 was net to us. Judy Biddle made motion to accept treasurer report as presented, Moe Parker seconded and motion carried. Financial reports attached to minutes.

## V. New business

- a) Executive Director position: Lee Head reported that he met with the Waterfront Partnership Executive Director, Lisa Tapscot. After speaking with her and about her position the suggestion is we probably need a marketing director instead. That position would most likely require a salary plus 20% commission on new membership and sponsorship. A short discussion followed on this. Lee also reported that he attended a board meeting of the Waterfront Partnership ( 2<sup>nd</sup> Wednesday each month). He reported that not only was the meeting tumultuous and contentious but that the organization seems to be in turmoil. Lee will be applying for a Board Membership as they have several openings and encouraged any other Krewe member to as well. Moe Parker expressed interest. Discussion followed concerning whether our Krewe could take over some or all of their functions particularly the management of the Museum. It is funded by the city and CRA (approx.. \$75000/year ). The city is apparently frustrated by lack of input and communication. The Executive Director of the CRA, Michael Johnson, who also shares in the funding, has expressed discontent. It was agreed to move forward with investigation of this possibility
- b) Reception for City Officials: Jay Rea reported having a list of people to be invited to a reception with room for suggested additions. There as yet has been no date set.
- c) KOSA event center signage: Artwork for a sign for the den building identifying it as “ KOSA EVENT CENTER Home of the Krewe of St. Andrews” was presented. After discussion and revision it was approved and forwarded to printer.
- d) Ball Update : Judy Biddle reported we had 176 people registered. Paul Ortiz is to introduce the color guard. We will have a new photographer (Sonya Revells) this year as Virgil has retired. There will be no on-site printing and cost is \$800.00

- e) 25<sup>th</sup> year anniversary Mardi Gras: Judy discussed plans for upcoming Mardi Gras. She is to host a past queen luncheon at the end of September to obtain input. The royal float will be re-done for the 25<sup>th</sup> year theme. The plan for the queens was discussed including whether they are to ride the royal float, provide convertibles, or ride their current float in gowns and crowns. If there are too many riders for available Royal Float spots then names will be drawn from a hat. The current court is to represent our Krewe for out of town events. If unable to participate then next in line will be past Kings and Queeens.
  
- f) Float repair: Lee presented cost estimates for upgrading the float carriages. He reported he has already ordered the axle assemblies and tires (12 axles and 24 tires) and will pay for them himself if the board chooses not to move forward ( approx. \$11,000). Total cost for replacement of these on all floats including materials is \$18,000. This ensures safety of towing and that of riders parading on all floats We discussed the float assessments with the worst condition being that of Vodoo. The frame can be cut up and re-welded yielding a 30 foot float.. Just moving the axles back some on the royal float shifting its center and bracing the frame will fix it. The cost of that and cutting the remaining 4 long floats down is \$7500. Don discussed again the amount of money we have as well as upcoming and suggested fund raisers. He also reported an upcoming property sale/closing that is to net us \$15,000. Motion to move forward with re-builds was made and seconded with 4 yea votes. Lee Head abstained. Motion carried.

## **VI. Adjournment**

Jay Rea adjourned the meeting at 6:49 after motion made by Donald Cox, seconded by Judy Biddle and motion carried.

Minutes submitted by: Jerry Kelly

Minutes approved by: BOD