

Krewe of St Andrews Board of Directors Meeting Minutes

12/01/2021

I. Call to order

President Jay Rea called to order the regular meeting of the Krewe of St. Andrews Board of Directors at 5:30 pm on 12/01/2021 at the KOSA Event Center, Panama City, FL.

II. Attendance

The Secretary recorded attendance as follows: President Jay Rea, Treasurer Don Cox, Secretary Jerry Kelly, President Elect Moe Parker, Board member Lee Head, Board Member David Blasi, Board Member Judy Biddle, Past President Tom Bowdoin, Sargeant at Arms Paul Ortiz. Also in attendance were Tina Head, Lorena Kelly, Evette Parker, Doris Bowdoin, Ambassador co-chair Mary Jones, Chris Pthal and his partner Joey B.

III. Minutes of Previous Meeting

The minutes were presented for the 11/03/2021 meeting. Don made a motion to accept them. Moe seconded the motion. The motion passed, and minutes were accepted.

IV. Committee Reports

- a) Treasurer Report: Don Cox reported profit for November of \$1486.66. He noted a Tax expense of \$500 explained as fire assessment. A year-to-date profit was reported as \$7698.37. Don also reported that we have written the final check for the Benevolence (Anchorage Children's Home). A question was asked about a requirement that the Krewe keeps a percentage of all funds raised for a particular purpose. There is no such rule. If a committee organizes a fund raiser to help defer expenses for a project, 100% of that money is for that purpose. The Krewe has set a minimum donation amount for general fundraising at 12%. Also discussed was the need to better account for bar revenue and inventory. Jerry made a motion to accept the treasurers report, which was seconded by Lee. The motion passed and report was accepted.
- b) Den Rental: Tom discussed recent rental events and the progress in seeking a manager for the Event Center. The rentals provide significant income.

Tom and Doris cannot continue to manage it. We continue to explore options.

- c) Display Wall: Jay asked for a progress report on the drapes and display wall. Stephanie will be contacted, by Jay or Lee, to determine what is needed to complete the project.
- d) Den Maintenance: Lee reported on meeting with Charles concerning requirements for the completion of the kitchen build out. Estimated cost for lower and upper cabinets needed is approximately \$4000. A countertop would then be required and depending on material the cost would be approximately \$3500. It was emphasized in the discussion that with current rules it would still not be a “cooking” kitchen. Den rentals cannot include a kitchen. The board will keep this item under consideration until further study can be done. Lee will compile a complete project estimate and present it to the board.
- e) Float Modifications: Status of cut down and rebuilds was discussed. Jay is to contact Chris Fenton to contact affected float captains to get repairs done by 12th night. The subject of replacing George A. for Bourbon Street was discussed as well as Franks status as Voodoo float captain. Jay will investigate.
- f) Christmas Parade: Judy B. reported lack of participation for parade and suggests we may consider withdrawing. Jay suggested we put more out to recruit participation. Float at Tommy Oliver stadium, Saturday, Dec.4
- g) Christmas Party: Scheduled for Dec.11, 2021 at Event Center. Pot luck dinner with KOSA board to provide meat.

V. New business

- a) Mardi Gras Festival: Chris and Joey made presentation concerning planning and progress for the festival. Vendor applications have been sent out with good response. They had a positive meeting with Gen. McQueen and city officials with requests for them to cover some hard costs with a commitment to do so. There is a commitment for \$10,000 from Destination Panama City. WMBB will give television coverage. Some publicity is to begin within the week and VIP tickets are going on sale as well. Chris asked about some promotional VIP packages including ride on a float, ball tickets, VIP and after party, etc. to use as an auction item. Lee made motion to accept the idea. The motion immediately seconded and passed. Discussed general beverage plans, beer, no wine. They are researching carnival games

for children. They are also looking to have multiple inflatables for kids. They are expecting a big event. We are inviting Gov. DeSantis for Grand Marshall. No idea if it will happen. Lee asked Chris and Joey to consider a proposal for them to manage our den rental.

- b) Social Media: Moe is working on expanded and improved utilization of social media for Krewe presence. We do now have active Facebook monitors and administrators.
- c) Lee asked if everyone who needed to talk to Charles has done so and is the issue resolved? Each board member acknowledged speaking with him and relayed elements of conversation. The Board agreed that the issue is not resolved. Many board members feel he does not understand the issue as we see it. Lee was asked to contact Charles to attend our next meeting, or we can arrange a special meeting for him to appear.
- d) Stage Float Rental: It has been suggested that the stage float can be rented out to people for special events. Jay will work on appropriate rental agreement and paperwork to make that happen.
- e) Ambassadors: Mary Jones is the new co-chair for the Ambassadors. She appeared to ask for a budget increase for 12th night. Prior amount has been \$1200. She requests \$1500. Moe made a motion to approve the request. The motion was immediately seconded and passed. She also relayed plans to reduce the ambassadors from 36 total to eventually 24 or less. Jay reported that Springtime Tallahassee is in favor of a reciprocal agreement which would involve Ambassadors. Discussion continued about all involved with an agreement with Springtime and the attendance requirements both for them and from us. Don made a motion that Jay be the point person and continue to explore the agreement. Judy seconded the motion. The Motion passed
- f) Krewe Brothers Presentation: Lee Head, Don Cox and Charlie Coram presented the deed to parking lot property they donated. Lee also presented a check for \$10,000 to the Krewe for helping him facilitate an IRS exchange. The entire board thanked Lee and Don and Charlie (by proxy) . Judy suggested that everyone else “QUIT BITCHIN”

VI. Adjournment

President Jay Rea adjourned the meeting at 7:08pm after Don’s Motion and passage.

Minutes submitted by: JK

Minutes approved by: KOSA BOD