

Krewe of St. Andrews, Inc.

Board Meeting Minutes

July 3, 2019

I. Call to Order:

A regular meeting of the Krewe of St. Andrews, Inc. was called to order on July 3, 2019 at 5:27 pm by President Lee Head.

Board members present: Lee Head, Don Cox, Dan Fuqua, Sandy Harrison, Guy Ellis, Tom Bowdoin, Charlie Coram

Other Krewe members present were: Pat Rea, Jay Rea, Tina Head, Jill Poyant, Kathy Benner, David Blasi, Mo Chiarella, Jim Daigle, Lorena Kelly and Jerry Kelly

II. Approval of Minutes:

The minutes from the June 4, 2019 board meeting were approved as presented.

Minutes will be forwarded to Pam George to post in the Members section of the KOSA website.

III. Treasurer's Report/Approval:

Don Cox submitted the Treasurer's report which was reviewed by the Board (copies attached). Summit Bank balance \$295,387.20; Centennial Bank - Building Fund balance \$10,845.60; MasterCard charges \$3,222.09.

Don reported concern about the "24Seven" charges on the Mastercard bill pertaining to web site domain names and re-direct fees. Dan Fuqua will ask Pam George to address this at an upcoming Public Relations meeting. These fees are listed in the attached Mastercard budget report, total fees are \$300.00.

IV. Committee Reports:

President Lee Head recognized Jill Poyant to speak to her research on t-shirt orders, pricing, etc. This was discussed later in this meeting. She also mentioned that she has a new sound system with 16-channel mixer and 4 speakers that her business purchased but never used. This system is for sale to the Krewe if needed.

Den: Lee Head reported that the permit and paperwork for the new building (additional float barn) is in hand with work slated to begin soon.

Fundraising: Jay Rea reminded the group of the 50th anniversary of Woodstock theme party (aka as the \$20.00 Ball) to be held at the den on August 10. The 2019 Royal Court will provide the food for this event. Jay also offered October 5 as the date for the Draw Down fundraiser.

Membership: There has been a membership tri-fold brochure developed. A draft copy was shared with the board with input requested on design, corrections, etc. Moe Parker is the contact for this project as Membership committee co-chair. Lee Head stated that this brochure is great for membership recruiting, but a more business-specific brochure is needed for securing sponsorships from

businesses and agencies. Lee will put the membership brochure and sponsorship brochure on the agenda for discussion at our August 7 board meeting.

Merchandise: Lee presented a draft copy of the many t-shirt styles, colors, prices, etc. available from Ink Trax. Members can order any item from their catalog by item number (not just items listed when we disburse information to members). These "special order items" will need to be priced by Ink Trax prior to ordering. The krewe should aim to make \$11.00 - \$12.00 per shirt/item ordered. A discussion about securing a krewe member to coordinate these shirt pre-orders, etc. was made. Sandy Harrison will contact Claudia Anderson to see if she will coordinate these t-shirt and merchandise pre-sales and disbursements.

V. Old Business:

Lee Head reported that the July 4th parade was well attended with our krewe entering 4 full floats.

The merchandise "fire sale" held at our June 21 Quarterly Meeting was a success with the krewe clearing approximately \$2500.00 from prior merchandise. Many small items such as pins, etc. were stored for future sales.

Lee Head reported that Diane Daigle will take over the management of the Krewe electronic calendar which will eventually include den rental dates.

VI. New Business:

Pat Rea reported that the Inner Krewe Council (IKC) meeting on July 8th (held in the Tampa area?) does not require a KOSA member to attend. However, the November IKC meeting (a planning meeting) WILL require a KOSA member to be present.

Please see committee reports above pertaining to t-shirt/merchandise sales and membership and sponsorship brochures as part of our new business.

VII. Next Meeting/Adjournment:

The next regular board meeting will be held August 7, 2019 at the den at 5:30 pm.

Upcoming dates: August 10 - \$20.00 Ball; August 24 - Royal Coronation and Going Out Party; September 7 - Fish Fry; September 20 (?) - Quarterly Meeting and Silent Auction fundraiser; October 5 (or perhaps 25?) - Draw Down Party; October 19 - Golf Tournament; January 11 - 12th Night Celebration.

Respectfully Submitted,

Sandy Harrison