

Krewe of St. Andrews, Inc.

Board Meeting Minutes

June 4, 2019

I. Call to Order:

A regular meeting of the Krewe of St. Andrews, Inc. was called to order on June 4, 2019 at 5:30 pm by President Lee Head.

Board members present: Lee Head, Don Cox, Dan Fuqua, Sandy Harrison, Guy Ellis

Other Krewe members present were: Pat Rea, Jay Rea, Valerie Anderson, Brian Poyant, Ed Benner, Kathy Benner, David Blasi, Charles Segrest, Paul Ortiz, Mindy Ortiz

Also present was Chris PhafI, Mardi Gras Festival Event Organizer

II. Approval of Minutes:

The minutes from the May 8, 2019 board meeting and the May 22, 2019 special board meeting were approved as presented.

Minutes will be forwarded to Pam George to post in the Members section of the KOSA website.

III. Treasurer's Report/Approval:

Don Cox submitted the Treasurer's report which was reviewed by the Board (copies attached). Summit Bank balance \$302,002.00; Centennial Bank - Building Fund balance \$7,201.08; MasterCard charges \$4,400.44

Don reported that SBA submitted a \$450,000. draw on our SBA loan for rebuilding expenses. This amount is reflected in the Summit Bank balance.

IV. Committee Reports:

Den: Lee Head reported in Tom Bowdoin's absence on suggestions from a recent den committee meeting. It is suggested that we put nothing on the walls that can't be removed or covered or perhaps curtains to close in order to provide a clean slate to den renters.

The lights in the den are in 4 zones. Being able to dim the lights for events was discussed with Lee Head suggesting magnetic hooks for some type of lighting at the ceiling level or low level lighting ideas.

Rental prices should be a fixed price plus a percentage of proceeds and bar proceeds. Lee Head reported that a 1.75 liter bottle of liquor yields 33, 2 ounce drinks. The krewe must be in charge of liquor at rental events at the den. Lee will bring pricing information to our next board meeting.

Fundraising: Jay Rea reminded the group of the 50th anniversary of Woodstock theme party (aka as the \$20.00 Ball) to be held at the den on August 10. He also reported that the golf tournament will be held October 19 at the Nicholas Course.

V. Old Business:

Chris PhafI (Events Coordinator for Mardi Gras parade and other events) reported that on July 4th, the parade will start at 3:00 pm. WMBB will be televising the parade. We will have 4 floats in this parade, but Chris encouraged us to have many more, if possible. Staging will be in the medical center plaza across from the Harrison Avenue McDonalds. A festival will be held at 4 pm in the grassy area behind the old Panama City library/City Hall. Sandy Harrison will send an email blast to members regarding riding on the float and ordering beads. Members must contact Tina Head by June 27 to reserve a spot on a float and order beads, if desired.

Budget issues were discussed with Lee Head suggesting a percentage of gross revenue for donation limits. He recommends a 12% (\$16,548.00 under this year's proposed budget) copies attached. Sandy Harrison moved to approve a minimum of 12% for donations. Guy Ellis seconded the motion. Motion approved.

Guy Ellis moved for a 2019 budget goal of \$161,145.00. Sandy Harrison seconded, motion approved. Krewe committee chairs will be notified of the goal budget amounts for our various events and activities with procedures to increase or decrease funding amounts if necessary.

Tina Head will visit Frank Gilmore's home to gather merchandise for the June 18 merchandise organization and inventory event. Dan Fuqua will try to make contact with Frank prior to June 18.

Lee Head requested that someone take over the management of the Krewe electronic calendar which will eventually include den rental dates.

Charles Segrest reported that the bead order from Toomey's for our 2019 parade has not been paid yet as we are waiting on a final bill from Toomey's.

Lee Head reported that full price was paid for the adjoining property that the Krewe will broker (the sale of). The Krewe will realize a profit of approximately \$200,000. sometime in April, 2020.

VI. New Business:

Lee Head presented a mock up of a tri-fold brochure the board is pursuing for public relations and sponsorship purposes. The brochures will be full color, glossy stock.

Pat Rea presented information on the Florida-wide Inner-Krewe Council. Her contact person stated that they want to help our community after Hurricane Michael. Pat sought input on how we would like this help. Suggestions included help with housing for victims or supporting the mission of Mercy Chefs who are feeding Bay District School children and their families 5 nights a week at Patterson Elementary School. Pat will follow up with her contact to proceed.

Don Cox will revisit float expenses submitted by float captains to see if any of these floats need additional reimbursement due to hurricane damage or updates. The total budget for floats was \$9,000.00, which is \$1,000.00 per float. Some floats did not use the entire \$1,000. so Don will look into reallocating the remaining funds to other floats up to the \$9,000. limit.

VII. Next Meeting/Adjournment:

The next membership meeting will be our quarterly meeting and Steak Night on June 21, at the den.

The next regular board meeting will be held July 3, 2019 at the den at 5:30 pm.

Upcoming dates: July 13 - Luau, details TBA; August 10 - \$20.00 Ball; August 24 - Royal "in and out" party (Sandy Harrison's term - we need an official name for this combined event); October 10 - Golf Tournament; January 11 - 12th Night Celebration

Respectfully Submitted,

Sandy Harrison