Krewe of St. Andrews, Inc.

Board Meeting Minutes

September 6, 2017

I. Call to order:

A regular board meeting of the Krewe of St. Andrews, Inc. was called to order on September 6, 2017 at 6:00 p.m. in Panama City, FL by President, Rebecca Barrow.

II. Welcome/Attendance/Acknowledgment of Visitors:

In attendance: Rebecca Barrow, Ed Benner, Charles Coram, Guy Ellis, Don Cox, Pat Rea, Lori Cowan, Lucy Podolske and Paul Ortiz- Sergeant at Arms

Guests: Chris Pfahl, Terry Cole, Charles Segrest, Jay Rea, Jill Poyant, and George Anderson

III. Review of Pending Board Meeting Minutes for Approval

Minutes of the KOSA Board meeting held August 2, 2017 had been previously distributed by Pat Rea for review, Board approval and posting to the KOSA Website. A motion to approve these minutes as submitted was made by Charles Coram and seconded by Ed Benner. The minutes were approved as submitted. Minutes will be forwarded to Pam George to post in the Members section of the KOSA Website.

IV. Treasurer's Report/Approval

Don Cox presented the Treasurer's report which was reviewed by the Board. A motion to approve the Treasurer's report was made by Charles Coram and seconded by Pat Rea. The report was approved without any further discussion.

V. Committee Reports:

Ambassadors –Charles Segrest reported that the Ambassadors are preparing for the Pirates of the High Seas festival.

Community Involvement- Charles Segrest reported that plans have been made to participate in the Christmas parade.

Membership – Pat Rea reported the committee has been working on the Breast Cancer Awareness Silent Auction to be held on September 15 and the Breast Cancer Awareness Bunko to be held October 19.

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Den – Charles Coram reported that steak night will be September 15.

Floats/Trailers-no report.

Fundraising – Jay Rea reported that preparations for the Fish Fry are complete; a TV promotion aired September 6 and a radio promotion will air September 8. Planning for the Drawdown is on target and tickets sales underway. The contract with Bay Point for the 2019 golf tournament has been signed.

Merchandising – Charles Segrest advised that new green Fish Fry t-shirts (without a year on them) are available.

Parade - parade information is being stored.

Public Relations/Internal Communications-- no report.

Scholarship-Don Cox reported that available scholarships have been awarded and paid.

Social- no report.

VI. Old Business:

Chris Pfahl of Legistix Solutions attended the meeting to provide an update on the Mardi Gras festival. He is working on marketing and expects marketing to launch October 1. Terry Cole of Channel 13 also attended the meeting. Chris is working with the City on the use of some of the empty lots in St. Andrews for festival events. Some vendors, bands and dance troupes are already lined up. The King and Queen will do promotional spots prior to the parade. Chris advised that we have the opportunity to have 2 craft microbrew "Krewe of St. Andrews Beer" available for the festival only. He is working on space for parking, drinks and food for a VIP ticket area to which the Krewe would have first option. He is negotiating with a band from New Orleans to play at the festival; the band would also provide 4 musicians to lead-off the Second Line parade.

Pat Rea reported that work on the Member Handbook is on hold while the committee concentrates on the Breast Cancer events in September and October.

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VII. New Business:

Rebecca Barrow proposed that all member posts to the Krewe Members-only Facebook page be submitted to one of the Krewe's 3 Facebook page administrators for review prior to being posted. After discussion, the proposal was tabled. Jill Poyant advised that she does monitor the page closely and it was determined that inappropriate posts would be taken down by the administrators and reported to the Board.

The Board agreed to solicit a bid to erect a handicap ramp at the entrance to the Den.

The Board agreed to obtain 2 cigarette butt cans for use outside the doors of the Den.

VIII. Next Meeting/Adjournment.

The next Board of Directors meeting is October 4, 2017 at 6:00 pm.

Don Cox moved to adjourn the meeting. Lucy Podolske seconded the motion. The meeting was adjourned by Rebecca Barrow.

Minutes submitted by: Pat Rea, Secretary

Addendums:

On September 13, 2017, the Board voted by evote to approve charging $75 for all guests riding on our floats in all parades except the Kid's parade.

The Board voted by evote to accept the new member applications of Debbie Tibbetts-Tumiel, Brian Bailey, Tina Bailey. Carolyn Finlayson and Alice Masker.