

Krewe of St. Andrews, Inc.

Board Meeting Minutes

May 2, 2018

I. Call to order:

A regular board meeting of the Krewe of St. Andrews, Inc. was called to order on May 2, 2018 at 5:30 p.m. in Panama City, FL by President, Ed Benner.

II. Welcome/Attendance/Acknowledgment of Visitors:

In attendance: Ed Benner, Lee Head, Pat Rea, Guy Ellis, Rebecca Barrow and Paul Ortiz, Sergeant at Arms.

Guests: Charles Segrest, Tina Head, Chris Pfahl, and Jason Hedden.

III. Review of Pending Board Meeting Minutes for Approval:

Minutes of the KOSA Board meeting held April 4, 2018 had been previously distributed by Pat Rea for review, Board approval and posting to the KOSA Website. A motion to approve the minutes as submitted was made by Guy Ellis and seconded by Lee Head. The minutes were approved as submitted. Minutes will be forwarded to Pam George to post in the Members section of the KOSA Website.

IV. Treasurer's Report/Approval:

Don Cox was not in attendance but had prepared and submitted the Treasurer's report which was reviewed by the Board. A motion to approve the Treasurer's report was made by Lee Head and seconded by Guy Ellis. The report was approved without discussion.

V. Committee Reports:

Membership – Pat Rea advised that a general membership Bunko has been scheduled for June 7.

Ambassadors – Charles Segrest advised that plans are underway for attendance at the Krewe of Lafitte in May and the Fiesta of Flags and Billy Bowlegs in June.

Fundraising – We are still awaiting a final accounting for the golf tournament. Bill Fowler is being contacted to secure the Shrine Temple for the Drawdown.

Den – Lee Head reported that he is still working on the numbers for the proposed Den and float barn expansion.

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Community Involvement – No report.

Floats/Trailers- No report.

Merchandising – No report.

Public Relations/Internal Communications – No report.

Social- no report.

VI. Old Business:

Chris Pfahl has had a meeting with Jennifer at DPC regarding her email expressing concern over our need for the advertising money we receive from them and how we justify what we do with it. He is working with her to get accurate numbers, including information from the vendors as to where they stayed while in town for the festival and is building the numbers. This will take a month or more.

VII. New Business:

Jason Hedden from the Visual and Performing Arts Department at Gulf Coast State College attended the meeting and advised that they want to become involved in our festival and invited discussion of how they might be involved. They are interested in building a float and requested the Krewe provide consultation and advice; general basics of float construction were discussed and age requirements for riding and wheelwalking in the parade were provided. They have a Concert Band and a Jazz Band; it was proposed that the Jazz Band might perform on a float and lead off the parade.

Chris Pfahl provided a festival update. Small changes are being made to the vendor application. Providing a refund to vendors that pull out was discussed. It was decided to allow refunds up until a cut-off date 12 days before the festival and thereafter no refund will be allowed but we will hold a space for that vendor the next year.

Chris Pfahl has been in discussions with the owners of Los Antijitos about the use of their lots for stages, events and vendors. We could use their lot as a child/family-friendly no alcohol area with games and other attractions. We would need to compensate them in some fashion; revenue-sharing, free vendor space for a margarita station, or making a donation in their name to one of their charities was discussed. This was tabled in order to examine the space and consider options.

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The Board discussed the possibility of building a concession trailer/bar for use at any of the 13 off-site events permitted by our license.

Chris Pfahl advised that permits for the 2019 and 2020 parades are done. Chris Pfahl would like to get the parade applications out soon with the rules included but the rules need to be updated.

Chris Pfahl proposed to partner and sponsor a two-night Fall Festival in early October. The Waterfront Partnership is excited about the idea but can provide no money. He advised the Board that Marine Max and Legendary Marine are ready to be sponsors and put up \$2500-4000 each to cover basics. This would be a ticketed event. Restaurant merchants from St. Andrews would be offered first rights as food vendors and having boats and floats staged around the Marina with food or drinks at each was proposed. We would invite local art galleries to participate. Lee Head made a motion to accept the event name "Uncork St. Andrews" and allow Chris Pfahl to proceed to develop sponsors and give us a firm number for the amount the Krewe would have to invest to have the event. Guy Ellis seconded the motion which passed by majority vote.

VIII. Next Meeting/Adjournment.

The next Board of Directors meeting will be on June 6, 2018 at 5:30 pm.

Lee Head moved to adjourn the meeting. Pat Rea seconded the motion. The meeting was adjourned by Ed Benner.

Minutes submitted by Pat Rea, Secretary

ADDENDUM:

On May 29, 2018, Chris Pfahl submitted a proposed expense budget for the Fall Festival which was distributed to the Board by email. There was concern over the amount of the investment that would be required of the Krewe. Ed Benner requested the Board meet with Chris Pfahl on May 30 for a question and answer session. Chris Pfahl did not receive the email and did not attend; however, Ed Benner, Lee Head, Don Cox, Guy Ellis and Pat Rea met and discussed the monetary concerns. It was generally agreed that the Krewe should not invest \$18,000 to fund the Festival.