

Krewe of St Andrews, Inc.

Meeting Minutes

January 6, 2016

I. Call to order:

A regular board meeting of the Krewe of St. Andrews, Inc. was called to order on January 6, 2016 at 6:00 p.m. in Panama City, FL by President, Pat George.

II. Welcome/Acknowledgment of Visitors: (✓=Present):

Rebecca Barrow ✓	Kathy Kidd ✓	Guest: Al Kidd ✓
Ed Benner ✓	Bob Majka ✓	Guest: Charles Segrest ✓
Don Cox ✓	Pat George ✓	Guest: King Frank Gillmore ✓
Guy Ellis ✓	Guest: Charlie Coram ✓	Guest: Pam George ✓

III. Review of Minutes from November 18, 2015 Board Meeting/Approval

Minutes of the KOSA board meeting held November 18, 2015 were distributed by Ed Benner. Guy Ellis made a motion to approve the minutes; Kathy Kidd seconded the motion. The minutes were approved as submitted without further discussion.

IV. Treasurer's Report/Approval

Don Cox presented the Treasurer's report. The board reviewed payments and receipts that were processed from November through January 5. Don noted payment for medallions and doubloons. Rebecca Barrow moved to accept the treasurer report. Kathy Kidd seconded and the report was accepted without any further discussion.

IV. Committee Reports:

a. Ambassadors: Charles Segrest reported nine Krewes attended the Twelfth Night the largest response in the history of KOSA. Charles also reported that sales of 2016 KOSA apparel, pins and the bar yielded \$3100.00 dollars in revenue. The Krewe is grateful for the huge contribution in time and energy planning and presenting an amazing 12th Night celebration. Ambassadors and hopefully many of the KOSA will be participating in balls and parades of Krewes of Lafitte, Dominic Youx, de Yak, Springtime Tallahassee, and Desoto.

b. Fundraising: No report except that the Golf Committee was successfully moving forward with this year's tournament which is set for April 23, 2016 at Bay Point Meadows.

c. Membership: Don Cox

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Don Cox reported that current membership was 190. A discussion ensued over the status and number of memberships delinquent by 90 or more days. Multiple attempts have been made to contact and reconcile payment. The board authorized a final attempt to reach those members and receive their dues or drop them from membership.

Ellen Davis is compiling a list to recognize our KOSA twenty year members.

d. Scholarships: No report.

Kathy Kidd suggested that it would be appropriate to invite everyone to bring a canned good (or cans of goods) to be donated to a local food pantry. This could be put into an E-Blast.

e. Merchandising: King Frank Gillmore stated sales of Krewe apparel remains steady – 12th Night sales were \$570.00 dollars. King Frank has obtained a set of merchandising racks to display the Krewe wear in the Den and at away events.

f. Social: No report.

g. Den: No report.

h. Floats/Trailer Mgt: Guy Ellis

Guy Ellis reported that trucks, tractors and drivers are secured for the Kids and Main parade.

i. Public Relations: Pat George.

Pat George reported that a VIP area on Beck Ave. for the Main Parade was in final planning phase. VIP tickets will be \$25.00. Anticipate as many as 20 Sponsors spots and 18 Krewe spots. Media will be providing a few tents for the VIP area. A cash bar is being planned. Krewe tables and chairs may be set up in the VIP area.

j. Internal Communications:

Al Kidd advised that the CDC advertising campaign was in full gear. The collaboration has been a major success. Out of town radio, television and news paper advertising will be occurring multiple times per week leading up to the Main Parade.

Pam George unveiled the “new” KOSA Website which may become the biggest benefit of the CDC partnership. A total makeover of the website has been completed and will be released and available to the Krewe and accessible by the public. An E-Blast will be sent to the membership before the end of the week of 8 January. Stand by to be amazed!

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k. Parades: Pat George

Pat George reported that securing wheel walkers is still an issue. We are currently 14 short. If we don't have enough walkers float riders will have to fill the gaps. Charles

Segrest will attempt to contact a local drama club. The CRA, had indicated the main parade supplement would be increased from \$3000.00 to \$4000.00 this year, but this week reduced it back to \$3000.00.

Parade staging has been moved back to Flower Ave, the eastside of the Oakland Terrace complex.

The annual Pre-Parade meeting will be conducted in lieu of the Friday steak night.

Guy Ellis is soliciting help setting up and returning the traffic barriers for the Kid's and Main Parades.

I. Other/Notes: Janice Hanks is still seeking volunteers for Scampy's fund raiser.

V. Old Business: None presented.

VI. New Business: None presented.

VII. Next Meeting/Adjournment.

Next meeting is scheduled for Wednesday, February 10, 2016 at 6:00 p.m.

Meeting was adjourned at 8:00 p.m. by Pat George.

Minutes submitted by: Ed Benner, Secretary