

January 4, 2024 Board Meeting Minutes

- Call to order by President Judy Biddle 5:30pm
- Board Members present: Paul Ortiz, Lee Head, Secretary Pam Wiggins, Treasurer Don Cox, Past President Moe Parker, Leslie Fuqua, Lucy Podolske.
- Other Members: Patti and Walt Stinson, Peter and Julie Slatcoff, Evette Parker, Tina Head, Sharon Di Tomasso
- Festival Update: Chris Pfahl and Joe Decapo
 - 29 vendors already, we are now at a 50/50 split, VIP tickets are now on sale.
 - Meeting with City Hall at 1:00pm
 - Going in front of the Bay County Commissioners for approval Jan 9, 2024, 8am
 - Not sure about the location of Marina.
 - Keeping City parking for the Krewe by the boat ramp.
 - Road blocking is from the boat ramp.
 - Porta Potties for Kids' Parade - one at clubhouse and one at Bayview and 15th street, Main Parade 1 on KODY side, 1 on 12th street, KOSA uses park facility.
 - Clarification on Pet Parade
 - (registration at 1, judging at 1:45, parade at 2:30 from Park to Stage)
 - Tina Head working on the Drum Line for Masked Parade to travel down Bayview.
 - Lofty Pursuits is a possibility
 - Chris said he has 2 groups to wheel walk, Board Agreed \$100 for 8 wheel walkers provided (16 or older)
 - No Grand Marshall at this time
 - Marketing- Chris reported that Aaron Rich and DPS have an agreement- Lee and Tina have a meeting to discuss advertising...possibly going somewhere else. \$10,000 Electronic billboards, radio and TV, DPC is doing \$5000 in house advertising.
 - Discussion on allowing Golf Carts \$250 per entry or (5 or more \$75 per vehicle) must have 1 walker on each side (same as Jeeps)(cars)
 - We need a site plan for the festival.
 - Alcohol permit.. Has been sent... Tallahassee is behind.
- Event Center - Sharon Di Tomasso reported she will be setting up at the Bridal Expo and needs pamphlets and information and is asking for \$450 for a reserved spot. Lee made a motion to cap at \$700, Lucy seconded, motion passed unanimously. It was suggested to contact Joe Wilds or Diane Daigle for pamphlets and information.
- Previous Minutes: Lee made a motion to accept the minutes, Lucy seconded, motion passed unanimously.

- Treasurer Report - See attached
Year to Date profit of \$874.58
Cash – 82,552.66 (we are down by 32,000 from last year)
 We must get sponsors for our organization.
 Too many people going out to the same people.
 We need a better process to solicit funding.
Lee is looking for a new insurance company.
Ball cost \$40,000 (actual \$22,000 due to donations) there is a minimum bar tab.
Don is warning us We are losing cash flow...
Lee made a motion to accept treasurer report, Lucy seconded, motion passed

unanimously

- Whistle Blower policy is completed.
- Floor - Go Fund Me is up and running, however has not been posted
- Fundraising- Peter presented the board with a proposal for fundraising.
 - Seed money must be approved, 12% on any fundraiser at the den should be going to the general fund.
 - At the March Meeting - There will be a committee formed and Peter will chair the committee.
- Annual Meeting March 8th. Elections.
- Ambassador Chair- 5 year term, must have 3 years of experience as an ambassador.
 - To qualify for ambassador, member must have done one of the following:
 Have served on a court, served on the board, chaired a committee
- New Rental float needs painting...the board will meet Sat at 10:00 am to paint.
- Discussion of the handicap parking sign for Peter (needs to be covered or removed for events.
- Ball - there will be 4 drink tickets - discussion to drop this for next year.
 - Edgewater is charging for parking (\$10 per car)
- Website- looks great- Le will sign a contract for what DPC will pay for.
- Discussion that some business owners in St Andrews were not happy with the location of the festival.
- Pensacola Property- We need to sell, we lost our appeal for a tax write off
- Float Captains - Pam will call a float captains meeting to discuss dinner, float inspections, wheel walkers, etc.
- Membership Drive winner....
- Freezer has not been sold...drop price to \$500, still waiting for the ice machine.
- Lorena asked about the membership application update. Judy says she is on it.
 - Moe is posting it with a live link.....
 - We have money (\$18000) in an account for the Bar Trailer...discussed transferring to the floor fund due to liability issues

Leslie suggested raising dues. After discussion the board decided to raise the dues by \$50.

We will vote at the March meeting.

Pam motioned to adjourn the meeting at 7:00pm, Lee seconded, motion passed unanimously.

