

# **The Krewe of St. Andrews Board of Directors Meeting Minutes**

March 2, 2022

## **I. Call to order**

The monthly meeting of the Krewe of St. Andrews Board of Directors was called to order by President Jay Rea at 5:29 pm on 03-02-2022 at the KOSA Event Center in Panama City, FL.

## **II. Attendance**

Attendance was recorded as follows: President Jay Rea, President-elect Moe Parker, Treasurer Don Cox, Secretary Jerry Kelly, Board member Lee Head, Board member Judy Biddle via phone, and Past President Tom Bowdoin. Also present were Mary Jones, Tina Head, Lorena Kelly, and Evette Parker.

## **III. Approval of minutes from last meeting**

The meeting minutes from 02/02/2022 were presented by Secretary Jerry Kelly. Lee Head made a motion to accept the minutes. Moe Parker seconded the motion. The motion passed without objection.

## **IV. Treasurer's Report**

The treasurer's report was given by Don Cox. A loss of \$5762.10 is shown through February 2022. Don stated that membership billing is in April, cash flow is in line, and we are moving in a positive direction. He noted bank balances of \$118,726.88. The balance sheet was reviewed. Profit and loss statement and details were reviewed and discussed as well as banking reconciliation reports. Reports on the parade and festival, pet parade, and float and trailer expense were presented and discussed. Moe suggested we do trending reports for expenses/revenue. Don reported our software can do that and presented a 3-year comparison on the golf tournament as an example. A full year report from last annual meeting to current was presented showing overall profit in excess of \$40,000 and details were discussed. All these financial reports are attached to hard copy minutes. Jerry made a motion to donate \$200 to Gulf Coast Athletics in appreciation for providing wheel walkers (20) for the KODY parade. Moe seconded the motion. The motion passed without opposition. It was suggested that sponsorships are a viable option to increase our revenue and help cover expenses for events that traditionally are losses. While discussing the festival, we were made aware that the owner of Hunt's, Greg Abrams, was upset over some of the details of the festival. He apparently feels that information was withheld from him and was offended by Dat Cajun Place being across

the street in the parking lot across the street from him. There was feedback relating to not having local food trucks in the festival. Moe made motion to accept treasurer's report. The motion seconded by Lee. Motion passed without opposition.

## V. Committee Reports

- a) Parade/Festival Review: Moe discussed the lack of Krewe of St. Andrews identity for the festival and parade. We need signage and marketing to show people that our Krewe presents the festival and parade. He also suggested that Ambassadors need to be involved as being hosts of the festival and meeting and greeting the crowd. Ambassadors also need uniform attire to help identify them and possible uniform Krewe attire.
- b) Den Maintenance: The roof leak into the men's bathroom has apparently been repaired.
- c) Elections: Moe discussed the ballots, candidates and themes that are currently on the ballot and the counting process that is planned. The process of proxy voting was discussed as well. It was suggested that ballots not be handed out until the candidates have spoken. Suggestion was made that the ballots be 2 different colors. Judy requested the opportunity to speak about RSVP and no-shows at Krewe events. The board agreed that should be addressed at another meeting. Tom suggested that there is no official King and Queen this year, the president should do the notifications to the candidates of election results. Moe requested ink pens and if a ballot box is available. The board agreed. The 25<sup>th</sup> Anniversary float will be handed over after the July 4<sup>th</sup> parades. Moe made motion that the president will notify candidates of election results this year. Judy seconded the motion. The motion passed without opposition.
- d) Golf Tournament: Jay Rea reported we are on track to meet/exceed sponsorship money of past years. There are 21 teams already registered. Bay Points' patio area is upgraded.
- e) Ambassadors: Plans for Bradenton. Lee Head will take All-American Float. Unsure about the plans for the Celebration floats. Jerry discussed costs for participating in out-of-town parades. Suggested RSVP system and all parade participants must pay up front for tailgate/fuel/driver expenses. We also discussed if the Board will pay for driver fuel and/or accommodation. The general opinion is we advertise in advance with a cut-off date including the \$\$ amount to be charged. Jay suggested that at non-required events ( LaFitte, Bowlegs, Yak) the person who wants to take a float (King/Queen, Ambassador,etc) should be the person who takes point for all the

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preparation. Jerry suggested that we evaluate priorities for participation in out-of-town parades. What is our goal in participation? Lee suggested that the Ambassadors put together a proposal outlining participation guidelines and suggestions. Jay also suggests that Ambassador guidelines in general can be revised.

- f) Membership: 4 new applications presented ( Parish and Porter) by Don. Lee made motion to accept applications. Don seconded the motion. The motion passed without opposition. Don reported we have 227 members which exceeds our pre-hurricane membership.
- g) Media: Moe reports progress on setting up Google phone number. He is also testing Google network with the goal of connecting text, e-mail, Instagram and other media for better outreach to members and community. Will kick into high gear on this trial after Springtime.
- h) Kitchen: All materials are on order for finishing the kitchen including warming oven and materials for hood installation.

## **VI. New Business**

- a) Floats: Lee reported that he will be moving floats around to determine best arrangement and will be marking the parking locations on the floor. He also reports that the Kruiser float frame needs to be reinforced. He also suggests that the wagon tongue be converted to a fixed tongue.
- b) Incident at KOSA Kids Parade: Lee reported the police had a confrontation with a Krewe member, Charles Segrest. The incident was witnessed by Paul Ortiz and we need his report. He will be back from his cruise on Saturday 3-5-2022. Regardless, a confrontation with police resulting in physical conflict, and almost an arrest, is unacceptable, especially at the Kids Parade. Apologies to the police are in order. The Board will apologize. We will require an apology both officially to the board and to the police by the offending party. This issue will remain open but with an expectation of rapid resolution. A second incident between a Krewe member and a wheel walker was investigated but was resolved.
- c) Stage Float: Jerry expressed gratitude to Lee for arranging the rental but asked why it was not returned to original state. Lee reported that they plan to rent it again soon. After that rental they will restore it.
- d) Don reported that there was damage to a truck loaned to us by Jerry Wilson Roofing. We will be liable for repair.

- e) It was reported that Carr-Riggs is the accounting firm that does the Krewe taxes.

**VII. Adjournment**

Don made a motion to adjourn. Moe seconded the motion. All were in favor and motion passed. Meeting was adjourned at 7:11 pm.

Minutes submitted by: Jerry Kelly, Secretary

Minutes approved by: BOD

4/7/22

