

Krewe of St. Andrews Board of Directors

Monthly Meeting Minutes

10-06-2021

I. Call to order

Jay Rea called to order the regular meeting of the Krewe of St Andrews at 5:30 pm on 10-06-2021 at the KOSA event center, Panama City, FL.

II. Attendance

Secretary Jerry Kelly recorded attendance as follows: President Jay Rea, Treasurer Donald Cox, President elect Moe Parker, Board members David Blasi, Lee Head, and Judy Biddle via phone. Also present were Past President Tom Bowdoin, Sargeant at Arms Paul Ortiz, Doris Bowdoin, Evette Parker, Charles Segrest and King Ed and Queen Kathy Benner.

III. Approval of minutes from last meeting

Secretary Jerry Kelly presented the meeting minutes from 09-01-2021. Lee Head made motion to accept minutes, seconded by Moe Parker. The motion carried by voice vote.

IV. Committee Reports

- a) Treasurer report was presented by Donald Cox. In the regular account there is \$125,932 as well as \$24,893 in the building fund. Profit for the month of September was \$12,688 which includes lots of den rental revenue and the Seafood festival proceeds. Year to date profit is \$36,550. Lee asked how much 1 page ball program ads were. Don and Jay reported 1 page was \$100 and half page was \$50. Motion to accept treasurers report made by Lee and seconded by Moe. Motion carried by voice vote.
- b) Seafood festival report was made by Charles Segrest. Charles informed the Board that we currently have approximately \$5900 revenue on the books. Destination Panama City is to reimburse us for advertisement and entertainment (approximately \$1500) and we are to get our deposit (\$250) back from the city bringing our total to in excess of \$7000. Charles stated that if Saturday afternoon had not been rained out, we could have exceeded \$10,000. Feedback has been overwhelmingly positive. Moe stated he felt we did not have enough signage. Charles expressed some disappointment with the City of P.C. - Quality of Life Department and the children's' activities they were to provide. We also did not have enough volunteers to

hand out flyers at the Farmer's Market as planned. Charles suggested that going forward we plan on more sponsors, more child activities, and to try and involve KODY. It was also reported that our planning was hampered by the fact that Panama City would not approve the permit until 30 days out and with no guarantee as cancellation was always possible due to CCP virus situation. All were happy to see the many new volunteers who participated. We got 6 new members from the event. Don mentioned that this would have been a perfect situation to have had our bar trailer. Lee reported that he is still trying to accomplish that project. Don reports that there is still \$10,000 on the books earmarked for that project. Mo thanked Charles for all the hard work on the festival. Next year Seafood Festival is set for September 9 and 10, 2022.

- c) Den Rental report made by Doris and Tom Bowdoin. They report great success and substantial revenue stream. Recent rentals with as many as 200 guests and bar revenue up to \$1500. However, the events are time consuming and labor intense. Doris and Tom reiterated that they will no longer be able to coordinate rentals as of January 1, 2022. A large group of organized volunteers is needed or possibly hire a coordinator. Discussion ensued concerning programable locks for gate and door and security issues involved. Lee has a lock for the door but unsure if it is the best option and further options discussed. Do we want to allow unfettered access for all potential customers, customers, and all other vendors? The subject of pricing then was discussed. Do we need to raise prices? Bar management and control is also an issue that needs to be evaluated. There must be a better way. Lee suggested that we contract and deal with the event planners who is responsible for everything, but bar management remains. We need to put together a plan.
- d) Doris requested 2 new chandeliers be installed and all 3 to be switched.
- e) Den Maintenance: Lee reported that 2 people are working up proposals for the roof re-screw to fix roof leaks. Will present proposals when available. He also reported that he will be finishing a drain channel to prevent water from backing up under the garage doors. Charles wants to investigate buying at least 2 lower cabinet pieces to complete the kitchen buildout as we do not have donated cabinets that will work. Charles also wants to hang plaques for permanent display including Charter Members, Corner Stone, King and Queens, Baby Mama/Baby Daddy, etc. Stephanie Gagnon is researching the draping the wall currently and we look forward to her report.

- f) Draw down Report: David Blasi discussed the new software to be used for the draw down and that it has been “test driven”. There will be no skits this year. There will be a costume contest and drawings for door prizes as well as silent auction items. He also suggested a push to sell tickets.
- g) Float re-build is progressing with all the new axle assemblies installed. He reports that float captains have been contacted about preparing the appropriate floats for cut down. He stated that only the Café float is currently being prepared.
- h) 25th Anniversary Celebration: The Anniversary float is being painted and decorated and will be ready for Apalachicola parade. Charles reports that T-shirts are in high demand and hard to get due to supply chain delays. He suggests that beads be ordered ASAP due to shipping delays from China. Judy reports that signs are underway, the Queen luncheon went well, and other issues are progressing smoothly for the committee. Lee reports the numbers are almost ready and will be installed on the float soon.

V. Old Business

- a) City employee reception and presentation: Jay Rea reports he and David and Don are working on compiling the photos and working on the script. Jace Smith is to narrate.
- b) Jay Rea had a meeting with Chris P. and Joey B., and they agreed to extension of the management contract going forward with our festival.
- c) Jay Rea reports no contact with Krewe of Macque concerning float storage.

VI. New Business

- a) Apalachicola Seafood Festival: The 25th anniversary float will be going for the parade. Lee will be taking the All-American Mardi Gras float. Rider spots are almost full. Contact Queen Kathy or Tina Head.
- b) Waterfront Partnership has requested that we bring a float (Pirate Ship) to the farmers market on Saturday, Oct. 30,2021 and distribute candy. Charles has asked that they pay for the candy.
- c) Trunk or Treat at Tyndall AFB on Friday, Oct. 29,2021. The Pirate Ship float will go to this event. Chris Fenton and Paul Ortiz are in charge.

- d) Queen Kathy suggests we apply for 2 floats in the Veteran's Day parade. The 25th Anniversary float and one other float. Kathy to put in application. Contact her for riding/walking. She also suggests we participate in P.C. Christmas Parade. This parade is a night event so float(s) will need lights.
- e) Don Cox presented membership application for new member. Moe made motion for approval, seconded by Judy, approved by voice vote

VII. Adjournment

- a) Meeting adjourned at 6:44 pm by Jay Rea

Minutes submitted by: Jerry Kelly

Minutes approved by: Board of Directors 11-03-21