

# ***Krewe of St Andrews Board of Directors***

## ***Meeting Minutes***

06-02-2021

### **I. Call to order**

President Jay Rea called to order the regular meeting of the KOSA board of directors at 05:30 pm on 06-02-2021 at the KOSA event center/den..

### **II. Roll call**

Secretary Jerry Kelly recorded attendees as follows : President Jay Rea, Secretary Jerry Kelly, Treasurer Don Cox, Board members Lee Head, Judy Biddle and President elect Moe Parker via telephone. Also present were Sergeant at Arms Paul Ortiz, King Ed Benner , Queen Kathy Benner, past president Tom Bowdoin, Doris Bowdoin and Lorena Kelly.

### **III. Approval of minutes from last meeting**

Secretary Jerry Kelly presented the minutes from the last meeting (5-5-2021). Motion to accept by Lee Head, 2<sup>nd</sup> by Don Cox. Motion carried and minutes approved.

### **IV. Committee Reports**

- a) Don Cox presented treasurer report showing a more than \$4,000 profit for May. General fund at \$118,872 and building fund at \$10,700. Details were discussed. Lee Head asked about an outstanding check from Chris Phfal relating to Dat Cajun Place. Don to follow up. Motion made and seconded to accept treasurer report as written. Motion carried. Report approved. Copy attached to minutes.
- b) Main Parade and festival discussion led by Jay Rea. He reported on a good meeting with Gen.McQueen. The city has committed to working with us about recovering costs incurred due to festival postponement, permit delays, additional unexpected, unexplained charges, etc. The Krewe is to draft a letter to the city requesting that those charges/expenses be covered as per previous agreement with former commissioner Nichols. Discussion then followed about details of over charges and unrequested services/personnel. Also discussed was how to approach next years' festival as a grant approach or just gratis city services. Also discussed was a reception for city officials at which we have a presentation about who the Krewe is and all we do for the community and to promote the city. Lee Head brought up the

opportunity to monetize through business sponsorships as we have done with Walborski, Bradley and Fleming. He also stated he has a meeting scheduled with Cramer Chevrolet about sponsorship. Feedback from festival has been overwhelmingly positive. Parade pace was good (1hr 10min). Kids parade went smoothly except for 1 issue with Boys-Girls club bus wheel walkers. Pet parade had great participation.

- c) Den Maintenance discussion also led by Jay Rea. He reported communication with Charles Segrest that he will be completing the kitchen build over the next 2 weeks and is requesting volunteers to help. Contact Charles for schedule. Jay also reported that Charles will be organizing burger night twice a month (2<sup>nd</sup> and 4<sup>th</sup> Thursdays) with gaming night on 4<sup>th</sup> Thursday. Will be coordinated with den rentals.
- d) Den rental committee (Tom and Doris) reported robust interest and scheduling with deposits accepted as far out as December. Discussed how bar revenue is separated rental events and regular krewe events. Also discussed was need for volunteers to help especially on quick turn around rentals (specifically June 12 and 13 events). Doris requested that trees on the road be trimmed to make sign more visible. Lighting the sign also talked about as well as additional signage for the building to identify it as KOSA Den/Event Center. Doris also suggested some sort of archway or columns at the street. Don asked could we have a half door installed to restrict access to kitchen. Also discussed was a roll down or other type of enclosed to completely close off bar and kitchen area as well as different types of security locks for bar and office. The question was posed as to expense and the need to close off the area. Lee Head is to follow up with cost estimates for locks discussed and possibly enclosure. Lee presented a cost estimate for the storage option proposed by Don in adding a room to the back of the den area at approximately \$60,000. Other storage options were proposed and discussed. Will continue discussions at future date. Merchandise sales or lack thereof was discussed and the conversation will be continued.

## **V. Old Business**

- a) Discussion of executive director search led by Jay Rea. He is continuing to compile information and we will continue to develop position requirements and qualifications.

- b) Jay Rea also reported on the subject of business cards for royals, ambassadors ,board members. No progress to report due to Mardi Gras but he will get it done soon.

## **VI. New Business**

- a) Upcoming events discussed. Steak night June 18,2021. Luau July 17,2021. Fall seafood festival set for September 10 and 11, 2021. Encourage attendance and invite potential new members.
- b) Discussion resumed on the reception for city officials with Lee Head suggesting deciding on a date and sending out a save the date notice.
- c) Jay Rea reported that former contact at Bay Point (Ryan) has returned to the golf course and Jay has already contacted him concerning setting up our golf tournament.
- d) A discussion of condition and required work on the floats ensued. Lee Head suggested that we have 4 large floats (40-50 ft long or more) that need to be re-worked and cut down to maximum of 35 ft long. The floats are identified as Bourbon Street, Spirit of Mardi Gras, Café , and Vodoo. Vickie and Frank have requested a new float so it makes sense to start with Vodoo. The Board feels we should give the option to them for a new trailer and a new build or to de-struct and cut down and repair that frame for new build. The discussion then moved to board or krewe control of the builds. Since the Krewe owns the floats the board needs to have control of the design, size etc. The feeling was not to have cookie cutter design but set standards for size and the theme and design must be approved by the Krewe. If a member is a float captain they should be aware of the responsibility they accept and if they cannot keep up with what is required they should step down. The discussion continued concerning number of riders, float assignments, rider rotation and new member assignments. The consensus seemed to be that we need to announce to all float captains in particularly and the membership in general that these floats need to be re-worked. Lee Head will present parameters to the board for approval. Once decided then a schedule can be developed. Captains then will submit designs for approval. It is agreed we should begin with Vodoo Float and this process should begin ASAP. Judy Biddle suggested we should decide on specs and have Capt. Meeting by the end of June(specifically June 30) so we can potentially begin by next Board meeting. Also need to plan for disposal of debris.
- e) Queen Kathy Benner reported she has made application for Royal float to be in Lynn Haven Independence Day parade , July 3, 2021 at 8:30 am. She

also requested that they be able to sell after Ball breakfast tickets at steak night. It was reported that we are supposed to participate in the Panama City parade the same day at 2 pm. We are to have 4 floats and will be paid \$4,000 by the city to do so. We will continue to work with Chris Phfal to make it happen.

- f) Don Cox reported we currently have 210 members

## **VII. Adjournment**

President Jay Rea adjourned the meeting at 6:56pm after motion from Lee Head , 2<sup>nd</sup> by Don Cox and motion carried by voice vote.

Minutes submitted by: Jerry Kelly

Minutes approved by: