



Over \$265,000 Donated to these Local Charities & Scholarships

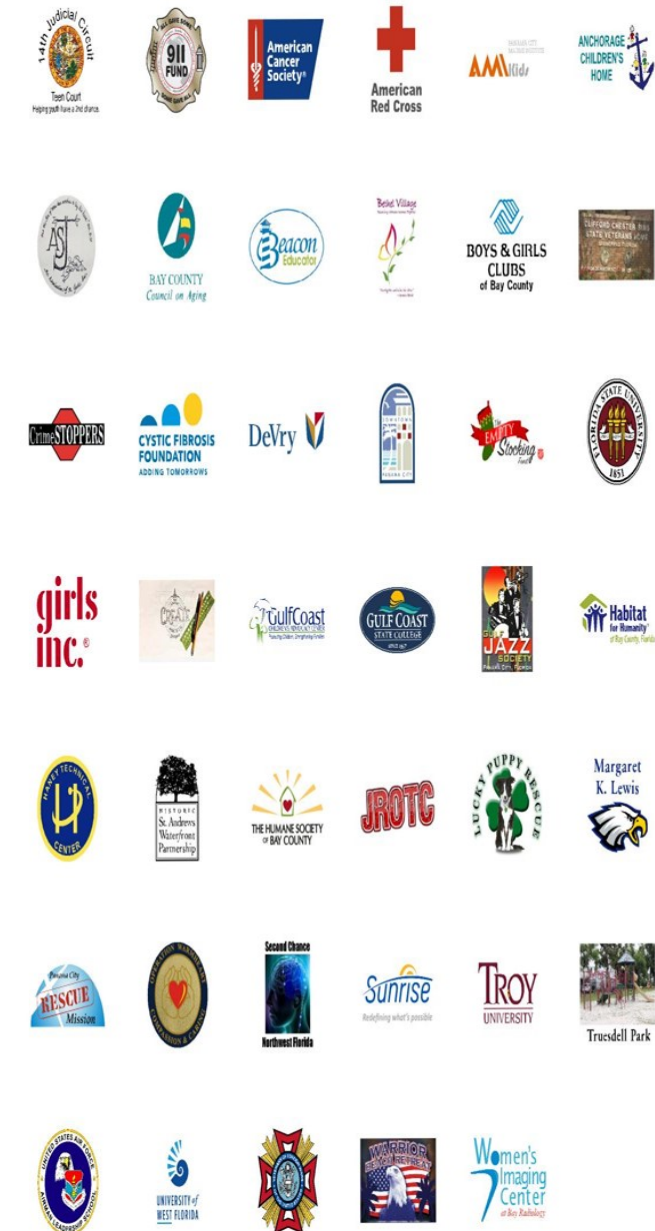
Sponsorship Opportunities with the Krewe of St. Andrews

The Krewe of St. Andrews sponsorship opportunities are available at the following commitment levels.

| | |
|----------------------------|---------|
| Parade Sponsor | \$9,500 |
| Kids Parade Sponsor | \$5,000 |
| Festival Grounds Sponsor | \$5,000 |
| Corporate Sponsor | \$5,000 |
| Royal Ball Sponsor | \$3,500 |
| Golf Tournament Sponsor | \$2,500 |
| Float Sponsor | \$1,500 |
| Pet Costume Contest/Parade | \$500 |
| Barricade Sponsor | \$500 |



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Our Mission
 The Krewe of St. Andrews (KoSA) brings together dedicated volunteers and community growth-minded sponsors to promote Historic St. Andrews, Panama City and the surrounding area by hosting events that attract visitors and commerce to enrich our community businesses and benefit all citizens. The parade boasts 50,000+ attendees and the festival attracts 60,000+ to St. Andrews.
 The Krewe of St. Andrews is a 501c3 volunteer organization that has over 200 active members of the community representing a large network of contacts with influence throughout the local region.
 The Krewe is seeking partners to share expenses and the demands of fulfilling a broader mission serving the local area.



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PARADE SPONSOR \$9,500

- * Sponsor sign displayed at the Krewe of St. Andrews Den for one year
- * Recognition announcement at every Krewe of St. Andrews event
- * Sponsor name or logo on all printed materials, signage and media packages for parade
- * Ad in the Krewe of St. Andrews monthly news releases for 12 months
- * Sponsor sign on the Royal Float (2.5' x 6') mounted on the back of float
- * Table of honor for 10 guests with special recognition at the Krewe of St. Andrews Royal Ball
- * Krewe of St. Andrews artwork for display at sponsor's business
- * Ad with link to company website on the St. Andrews Mardi Gras website for one year
- * 2 Krewe of St. Andrews memberships for 1 year
- * 4 Float riding spots in the Krewe of St. Andrews Mardi Gras Parade (costumes and throws are riders' responsibility)

KIDS PARADE SPONSOR \$5,000

- * Sponsor designed signage and banner at start of Kids' Parade
- * 2 passes for all Dinners at the Den (DaD)
- * Ad with link to company website on the St. Andrews Mardi Gras website for 6 months
- * Ad in Krewe of St. Andrews monthly news releases for 12 months



CORPORATE SPONSOR \$5,000

- * 6 Krewe of St. Andrews memberships for one year
- * Sponsor designed signage displayed at the Krewe of St. Andrews for one year
- * Sponsor designed signage at all Krewe of St. Andrews events
- * Ad with link to company website on the Krewe of St. Andrews website for one year



ROYAL BALL SPONSOR \$3,500

- * Sponsor designed signage and banner at the Krewe of St. Andrews Ball
- * Table of honor or 10 guests at the Krewe of St. Andrews Ball
- * Special recognition from the podium at the Krewe of St. Andrews Ball
- * Krewe of St. Andrews artwork for display at company business

FLOAT SPONSOR \$1,500

- * Banner on a float in the Krewe of St. Andrews Mardi Gras Parade
- * 2 float rider spots in the Krewe of St. Andrews Mardi Gras Parade (costumes and throws are riders' responsibility)

PET PARADE SPONSOR \$ 500

- * Sponsor signage displayed in the Pet Stand area
- * Special recognition of the sponsor at the event
- * Free participation for 1 pet in the Krewe of St. Andrews Pet Parade

BARRICADE SPONSOR \$ 500

- * 3 – 12" X 24" sponsor designed metal signs for 3 years
- * Placed on barricades that are utilized by the Krewe and rented out

