Krewe of St. Andrews Board Meeting Minutes

August 6, 2025

Location: 1561 ½ Chandlee Ave., PC., FL 32405

Meeting called to order at 5:30 by President Pam Wiggins

Previous minutes approved 7-2-25.

Attending: Pam Wiggins, Jan Cox, Chris Smith, Kurt Bergman, Donna Williams, Micah McCormick, Paul Ortiz. Absent: Eric Billot

Members attending: Don Cox, Karen & Chris Miller, Walt & Patty Stinson, Mike and Terri Fowler, Lori Cowan, Ashley Dunnigan, Jon Biddle, Chantille & James Weber, Carlos Cintron

1. Motion to pause agenda and allow Lori Cowan to report on Coronation. Motion unanimously approved. Lori reported 181 RSVP at this point; Lori previously requested $300 increase in budget due to increase in food and decoration costs- Board unanimously approved via email on July 3rd. Lori asked for help with setting up (Friday morning) and clean up (Sunday morning); this will be posted on posted on Facebook; also, Jan suggested we need help with parking, Board agreed to post on Facebook for parking volunteers.
2. Treasurer Report- Carlos introduced a new format (Monthly Budget Brief) for the report and requested permission to email the detailed report to Board members prior to the meeting to simplify the reporting process and save paper. Board unanimously agreed to this change. The new summary page was well received, brief discussion on cash flow, P & L, non-expense paid items (mainly SBA loan), and occasional large payments (mainly insurance). Treasurer Report unanimously accepted.
3. Road Rally- Patty Stinson: everything is ready, just not enough participation- there are only 6 cars at this point, the goal was 20 cars

with 4 people/car = $100/car ($25/person). She has been posting on Facebook and wrote Newsletter article fully explaining the event. Patty will contact E-blast person and request separate e-blast specific to Road Rally Kurt agreed to help. Kurt will also announce at the Coronation.

4. Draw Down- Kurt Bergman: October 4th, Halloween/costume party. See Committee reports for additional information.
5. Taste of St. Andrews- James Weber: date changed to Thursday, November 6th at the Den. Another change is reaching out to restaurants, event planners and caterers, event suppliers- broaden the scope of participants, showcase our Den/Event Center. Participants will be offered a place on the list of Preferred Vendors for the Event Center. Classy event, limited number of tickets (approx.. 150), specialty food from various restaurants and vendors, music, etc.- name change to Taste of St. Andrews Bay. Ticket price will remain $50.
6. Post Event Survey- Chris Smith: Rick Hayward has been working on and cleaning up the website as well as looking into several survey programs. Chris suggested we start with a general membership questionnaire, preferably a test sent to Board members for scrutiny and finalizing format. Keep it very simple and short so that people are more likely to respond, engage membership, encourage more participation with committees.
7. Den Maintenance: Approx. 6 loads of dirt needed to secure foundation, stop erosion, properly route drainage. Motion to approve $2500 for the purpose of stabilizing foundation and create positive drainage unanimously approved. Double doors from Den to float barn don't lock properly- add this to Woody's list. Battery backup needs to be replaced (for camera system)- minor maintenance- Don will order, Woody will install.
8. Website: Pam handed out packages and applications for Kids parade, Main parade and Festival Vendors. She wants paper copy as well as Google form this year. Pam asked Board members to carefully review all

of the packages, especially Vendor package regarding cost of rental space. The City will have the layout and will set up accordingly. Issue for now is look at pricing, do some research and be able to make final decisions about rates for vendors.

9. Merchandise- Jon Biddle: Not enough orders for Polo style shirts (need 24, only have 10-15)- try for more orders over the weekend. Karen Miller offered to promote shirt sales during the Social Hour events, Jon will get more samples. Jerseys require 24+ of same color- Jon will call existing buyers to change to black with gold lettering. Currently having issue with logo artwork- not layered for screen printing. Pam will meet with James at CF Enterprises to resolve issues. There are plenty of T-shirt orders.

New Business:

a. New members were approved: Debra & Brian Bulger, sponsored by Mark & Cathy Buller; Gwen Edwards sponsored by Misti & Lucio DiTrolio
b. Discussion on membership drive; Ashley is working on outline of everything covered in Orientation as well as FAQs, she will send a copy to Board members; Orientation will be at 4 PM prior to monthly Board meeting. New members need to be introduced and recognized at our events, sponsors and float captains need to stay in touch with new members, we need to work harder on membership retention. Reinstate policy of paying $1 for not wearing nametag- Membership Committee can be in charge of this.
c. Social Committee- Karen Miller: Discussion regarding a Clean-up Committee, no decision made at this time, more discussion needed; Social Happy Hour- asked to change date to 1st & 3rd Thursday (instead of Tuesday) – motion to approve this change unanimously approved ;Game Day on August 30th at the Den: $15 entry with $5 going to 50/50 ticket . Karen is asking for 3 floats to contribute $25 for pizzas (social committee covers remainder of food), a couple of stands for additional TVs, advertising via Facebook and e-blast, open

to members and guests; Beach Bonfire Party- after much discussion, the decision was made to keep this very simple with BYOB (snacks, drinks & chairs), music and bonfire -hang out around the fire, relax and have fun! Bonfire approved unanimously with KOSA paying for the event, "tip bucket" will be available for donations.

Committee Reports:

1. Royal float- needs new amplifier ($252) which will be permanently attached to the float. Motion to make this purchase unanimously approved. Other float expenses for this float are within the budget of $1500. Medallions will be ordered only for those members requesting one- Terri has paid for the artwork (Ball budget). Gifts for reciprocal Krewes- Pam requested written list of all reciprocal items so that there is clear understanding of who pays for what, etc. Jerry Kelly (Ambassadors Chairman) should be able to clarify these questions.
2. Community Outreach- Pam Wiggins & Chantille Weber: attended 1st Friday & handed out Taste of St. Andrews information; Teddy Bear Run- standing still parade for special needs kids- goal is to have this on Friday morning prior to Kids Parade that afternoon- looking at Tommy Oliver stadium as location. Hancock Bank will help sponsor, hopefully Optimists will serve ice cream, more details to be determined.
3. DPC contribution is down 25K, we have a state grant for festival, there will be a community stage this year (local entertainment)
4. Discussion on how to sell tickets for Drawdown and Taste of St. Andrews- constant contact or Eventbrite, more discussion needed
5. Sharon has white board calendar in kitchen, all events are posted- check there before calling Sharon if looking for Den availability
6. Festival Insurance- Pam is looking at various opportunities as well as City of Panama City. Kurt suggested we have someone from TDC with us to approach Panama City, explain value, etc.

7. Handbook update- no movement thus far; it was suggested that we (Board) appoint committee to get this done- Ashley agreed to head the Committee, suggest other members to be on the committee and report to Board.

Motion to adjourn at 7:43 PM, unanimously approved.

Jan Cox, Secretary