

## Krewe of St. Andrews Board of Directors Meeting

January 7, 2026

Meeting called to order at 5:30 PM by Pam Wiggins, President

Previous month's minutes were approved and posted

Attending: Pam Wiggins, Chris Smith, Eric Billot, Donna Williams, Kurt Bergman, Micah McCormick, Paul Ortiz, Jan Cox

Also attending: Walt & Patty Stinson, Chris & Karen Miller, Ashley Dunnigan, Carlos & Amber Cintron, Mike & Terri Fowler, Jerry & Lorena Kelly

Treasurer/Finance Committee Report: Detailed financial reports were emailed out earlier to Board members; Carlos went through the Summary report – bank accounts are up a bit, Queen of Hearts & Christmas party did well, still down 40K but making progress- expenses upcoming with Mardi Gras weekend, Ball, insurance. We must be prudent and cautious with expenses.

Lengthy discussion on Square- we are currently not charging convenience fee, so KOSA is “eating” that expense which translates to a lot of money; Finance committee & Pam need to meet with Square vendor or someone who can get that fee added to the charge, not to KOSA (3-3.5% charge). Another issue with Square is tracking what it's for and who charged, especially true with multiple transactions on one charge- many issues need to be resolved so that we aren't losing money (3-3.5%) on each transaction and for ease and accuracy of bookkeeping; currently this is a bookkeeping nightmare and must be addressed ASAP. Primary concern is putting convenience fee back on user instead of KOSA, Finance committee will handle this- once done, full disclosure must be posted and visible to consumer. Treasurer report unanimously accepted and approved.

Polar Express Christmas decorations (for parade)- approved unanimously to reimburse Moe Parker \$169.89

## Previous Business:

1. Festival/Parade Insurance- Janice Hanks working diligently
2. Festival update- approved for grant by DPC up to \$28,000 (marketing, specialty beads, VIP area); all receipts and media orders must be turned in to DPC by March 21, they will reimburse after receipt and review; Terri has specialty beads- need 200 for VIP area, each float needs a case- most importantly for KODY parade as it attracts more out of town attendees. Terri will bring to Den; Pam & Chris will distribute accordingly. There are 15 cases of beads, we have 12 floats
3. Vendors: 22 of 56 applications are paid, January 15<sup>th</sup> is last day for applications; Pam will contact unpaid applicants to pay or be replaced. 21 paid parade entries so far (total of 35), usually have 45 entries- good shape on parade. VIP- 4 of 20 tables sold, 33 general admission tickets sold, 36 VIP parking tickets sold; plenty of space available as well as VIP parking- we need to push these; City just notified Pam that they don't allow sale of parking spaces in city-owned public parking lots; nothing was mentioned when Pam turned in application last fall, Pam's contact is working to get this approved. VIP information is on website and KOSA Facebook page
4. KODY parade- 5 floats committed- need point of contact, 3 of the 5 floats are full (Royal, Pirate Ship, Steam Punk), other 2 will be advertised for riders (Rock & Roll, Riverboat), also need walkers
5. Grand Marshall- non committed yet, Jan suggested Chamber of Commerce President/CEO, Eric offered to reach out to him \*\*note that Al McCambry responded to Eric the day after this meeting and confirmed that he would like to serve as Grand Marshall
6. Contracts for Dive and Festival coordinator- contract is complete, draft constructed by Pam & Chris with Coach Jay Rea's help; Bobby accepted the contract and it has been executed. The Dive will provide Bands, day laborers, overnight security of festival area, trash collection during down times, VIP security; the agreement is for the Dive to reimburse KOSA via tax deductible donation to KOSA after KOSA has paid the bills (bands,

laborers, security). Vendor & VIP coordinator- Angela Tanfield accepted contract amount of \$1250.00 (vendor paperwork, space assignment, vendor check-in, VIP area and gatekeeper); both contracts unanimously approved. Many volunteers are needed in many capacities for this Mardi Gras weekend to be successful. \*\*Sharon especially needs help with packing, transporting and distributing bar supplies\*\* lights on trailer need to be replaced/fix\*\*

7. After parade party will be in VIP area, Grocery Kitchen is providing DJ- not advertised yet as details are still being finalized (cost, times, etc)

### New Business

1. Ambassadors: Jerry Kelly- new applications from Micah McCormick, Chris & Karen Miller, Jon & Judy Biddle; Rick & Lori Cowan want to continue as Ambassadors; all applicants unanimously approved. Ambassador pins are \$10 each, Lorena Kelly has the new pins
2. Sargeant at Arms: Walt Stinson volunteered for the position- effective immediately and through the year 2026-2027.
3. WMBB parade coverage/media agreement: Chris Smith- agreement is in place, under umbrella of DPC; looking for \$500 sponsors, as many as possible- need one more to break even on cost for parade day and re-airing on Fat Tuesday; coordinate with Leisa Ward (PR Committee), Eric Billot or Chris Smith to make the contact, secure sponsorship. Re-airing for Fat Tuesday requires Chris and a couple of Krewe members to go to the station and edit the live recording from Parade Day, edit any unlicensed music, re-record with conversation/commentary and music that the station has licensed.
4. Lamar contract update: complete
5. iHeart radio buy & promotional opportunities: Chris Smith met with our contact, they are looking for promotional opportunities: 2 VIP tickets for on air contesting with Dr. Shane morning show, stage announcements during band breaks, set up tent/booth in festival area- board voted unanimously to approve these requests

6. Kids parade: Pam Wiggins- no response for a new chairperson; need more participation, coordinate volunteers, place Krewe kids on floats- basically coordination of floats and participants; there will not be a Teddy Bear parade this year. Taking back the parades and festival without volunteer support from Krewe members is causing many difficulties- advertising for volunteers is on Facebook, eblast and newsletter. This could be the last year for the kids parade if volunteers don't step up and participate.
7. Board meetings: Can't meet on Feb. 4<sup>th</sup> due to float dinners; it was suggested that we have general membership meetings every Wednesday at 5:30 to try to secure volunteers, educate and update the membership on the current status, wrap up all details, etc- not a Board meeting, we need membership participation. Float Captains will be contacted to call every float rider to attend and volunteer – otherwise this may well be the last parade and festival. Everyone can do something!
8. Float Dinners: Pam Wiggins- rotation of floats in parade was decided last year, also need to rotate restaurants rather than “draw” the same restaurant every year. Pam will assign the restaurants based on last year's locations to insure rotation. It was decided that Donovan's was not a good option due mainly to location- stay with Beck Avenue restaurants. After party will be at Hunt's upstairs- King will confirm with Hunt's and with Pam. The date is Wednesday, February 4<sup>th</sup>.

Other items:

Eric went to Black Tie to rent a tuxedo- they were very confused about the requirements and thought any color was acceptable. Following a conversation (Eric and Pam) with the owner, Black Tie is now clear that only a black tuxedo is allowed.

Terri Fowler asked for clarification on location for After parade party- it will be in the VIP area, tickets and menu details will follow soon. Band needs the

balance of their contract- Ashley asked for an invoice so that she could issue payment. Also, the Royal float needs repair of bar- this is a safety issue, the float will be repaired. No matching pieces are in the shed- Woodie might be able to repair it.

Angela Tanfield's membership application was unanimously approved.

Social committee: Karen Miller- Fat Tuesday, \$21/plate and need 92 to break even, \$25 per ticket; expecting 100 people. Unanimous approval for Fat Tuesday from the Board. Tailgate for parade- after a very lengthy discussion on menu, price point, who should be able to attend, how to handle float drivers and walkers... it was decided that this will be a KOSA specific event, \$15/person, float captains will disseminate information, collect the money and get wristbands from Karen for each paid float rider. The goal is to eliminate individual tailgates, get Krewe members all together to socialize and eat before the parade (floats will be stacked side by side before the parade rolls). We have the tent and space at the park, entry to the tailgate will be by wristband only. Discussion on tents- Sharon needs the tents in the shed, Karen needs 4 tents for the tailgate. This needs further discussion at one of our future meetings.

More detailed conversation on this tailgate and the KODY tailgate regarding menu (please keep it simple), price point (to make money or just get the Krewe together and cover the cost)- more details will be forthcoming.

State grant: Patty Stinson- this is for 2027 , we did very well in application process (2<sup>nd</sup> highest)- we should hear from the State late spring to early summer, there will be reports required and Teddy Bear parade as well.

Patty requested May 2 for the Road Rally, date is ok with Sharon, Board agreed to this date.

\*\*Next Board meeting will be Tuesday, February 3 at 5:30 PM. This change is due to Float dinners held on the regular meeting date (Wednesday, February 4). \*\*

No further discussion, motion to adjourn at 7:17 PM, unanimously approved.

Jan Cox, Secretary